

TEAM SQUARED

To the power of us



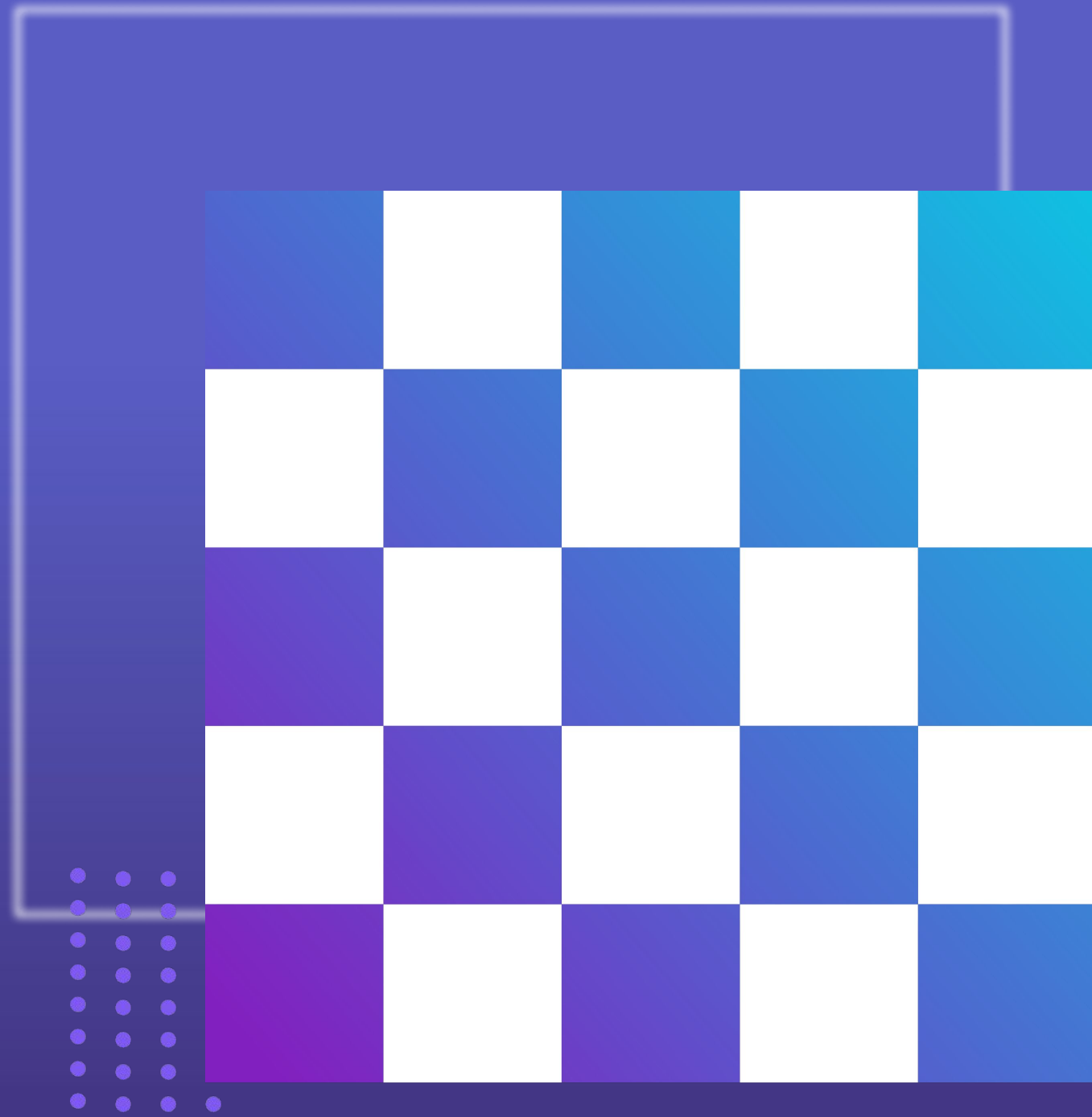
Who Are We?


Team Squared is a 360° agency located in Dubai and Egypt and armed with an execution arm covering the Middle East, founded to take your business to the next level by being an extension to your team, working towards the same vision by going that extra mile that separates the great from the legendary.

The name of Team Squared represents the power of a square in math; squaring is the same as raising to the power of two and power of multiplying. When you work with Team squared, you hire an extension to your team; It's the easiest way to multiply it.

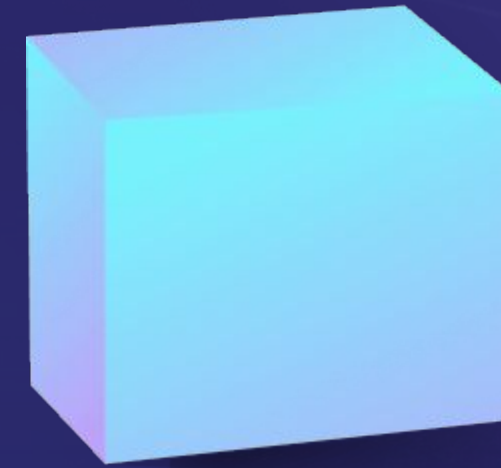
Do you want to expand your team?

Team Squared, it's a square deal.





Who are team squared members?

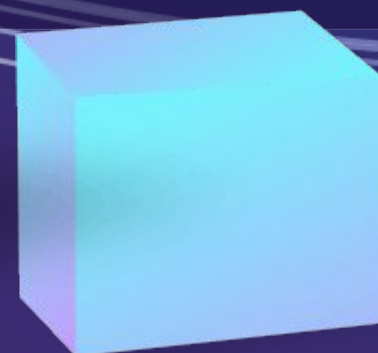


A punch of experiences advertising personals in different advertising aspects.

BTL, TTL, and ATL

Abdullah Fouad is the MD, (he has been in advertising for 10+ years).

He worked in many multinational advertising agencies before he paved the way as a business owner.





What do we do?



We are the people who have tools, Not just hammers, wood and nails.
But the idea is to make all these resources work in your favor.

Each service is a combination of unabashed creativity and flawless execution.

We specialize in:

- Events and Exhibitions
- Retail Marketing and Marketing Activation
- Creative Concepts and Designs
- Multi-Channel Marketing
- Giveaways



An abstract digital graphic with a dark blue to purple gradient background. It features several glowing, multi-colored spheres (pink, blue, and purple) and thin white lines representing orbits or paths. A small, multi-colored pyramid-like shape is visible in the upper left quadrant. The overall aesthetic is futuristic and tech-oriented.

Our Services?



□ Events & Exhibitions

- Logistical planning from scratch “Theme & Concept design, set up, branding decoration, A/V Equipment building booths & displays, etc.)

See try and feel / living the brand experience, leaving the story and create remarkable impact with clear & memorable take home messaging.

❑ Retail Marketing & Marketing activations

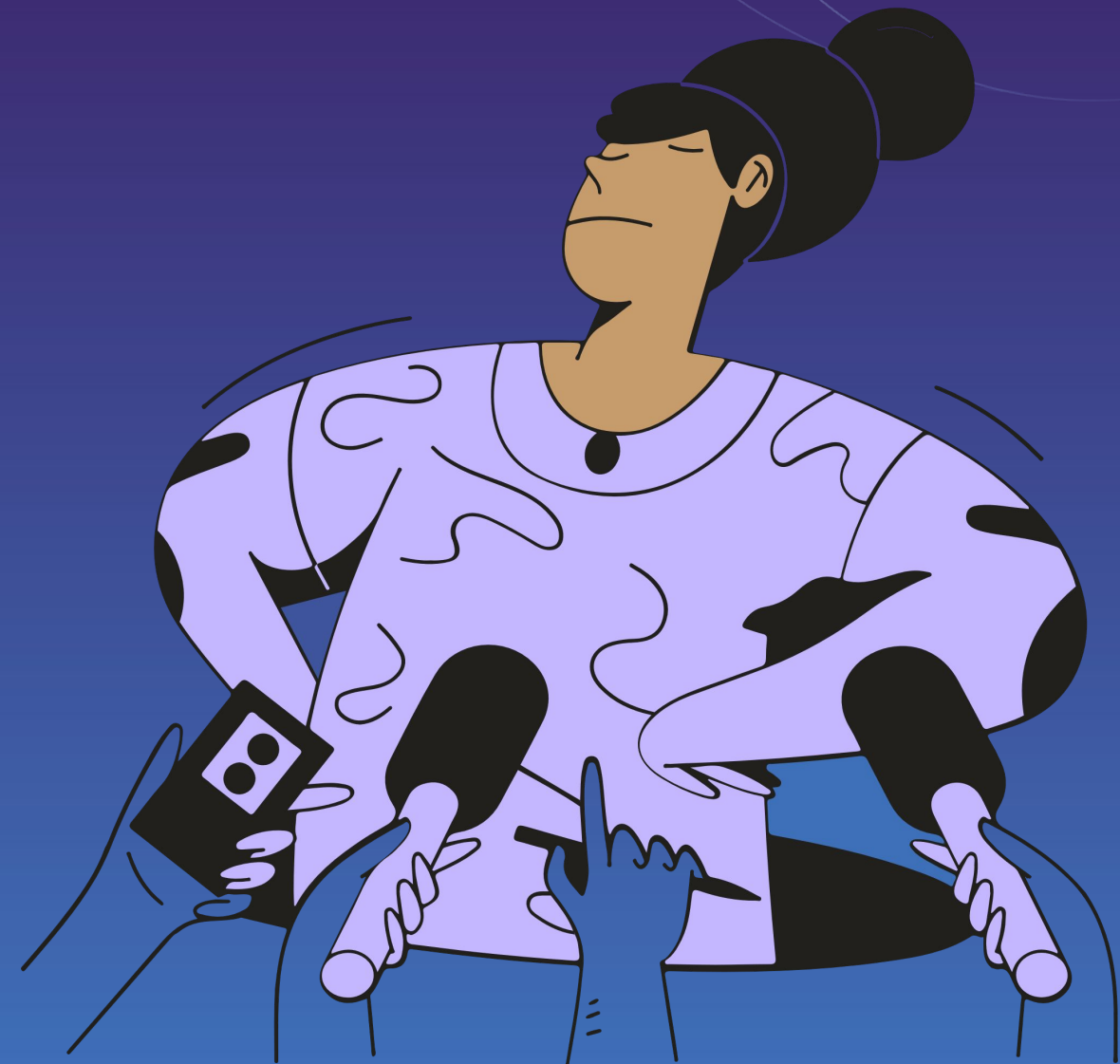
- Living the brand experience (Character, Image, Messaging, features & benefits.

Make people feel a part of the brand & giving them the chance to try a product.

Activate the brand by using attractive design, point of purchase displays, retail product launch experiences that allow consumer to try a particular product.

Attracting more customers to a store or website, which can lead to increased sales & revenues.

Improving Customer Relationships: we can help retailers build stronger relationships with their customers.





- Generating valuable data that retailers can use to improve their operations and customer experiences. By analyzing customer behavior, preferences, and purchasing patterns, retailers can make informed decisions about their products, pricing, and promotions.
Can give retailers a competitive advantage over their competitors by offering unique promotions, products, and services.
- Brand awareness and establish a retailer as a trusted and reliable source of products and services.
Brand activation / brand engagement “building a short- & long-term emotional connection between the brand & the customer”
Direct response marketing services “generating immediate sales transaction & retail traffic.”

□ Creative Concepts & Designs

- Identifying key communication messaging with targeting, rational & reason to believe. Formulating creative interpretations that are inline with activity objective. Visualizing your communication through our team of creative artists and designers that's dedicated to make every decision with both strategy and ingenuity.





□ **Multi-Channel Marketing**

- Helping you reaching a wider audience through our multi-channel services “Email, social media, phone chat, and messaging applications “

□ Giveaways

- Customizing your giveaways in a way that guarantees the highest quality, superior craft and uniqueness that will make your brand stand out from the crowd of copycats.

Our giveaways are worth taking!



Vision :

It's big ... Shaping the future of advertising, discovering new experiences, and providing professional services to make Team Squared the best service agency in the middle east.

Mission :

At Team Squared, our mission is to be an extension of your team, delivering innovative solutions **that multiply your impact by two.**

We believe that success is built on strong relationships, and we're committed to building a partnership with you that goes beyond the typical vendor-client relationship..



Values:

Everybody has values...
will show'em to you rather
than mentioning them.
We'd rather have measures...a
measure of quality,
perseverance, precision, and
integrity.



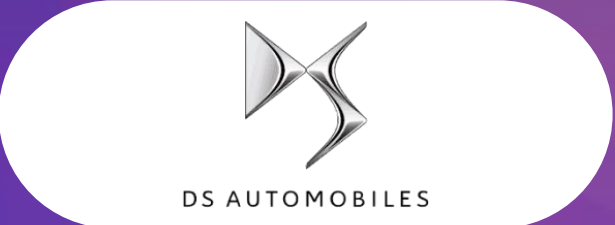


Why team squared?

Because we are fast, experienced, proactive, and have ownership. Which makes every project we work on as if it is the one and only project. Sweet talkers? No. We just assign a team for all your work since the beginning of the business cooperation. Which makes your team multiply to the power of our team. A hit-and-run strategy is not how we play. We seek long-term business relationships to keep our methodology working. This makes us choose our clients carefully because we spend a lot of time making it a successful relationship.

Our Clients

Each one is an extended family, a potential success partner, and a lifelong business companion.



An abstract graphic on a dark blue background. It features two glowing spheres, one larger than the other, with a pink-to-blue gradient. They are surrounded by several thin, white, concentric circular lines representing orbits. In the upper left, there is a small, multi-faceted geometric shape, possibly a crystal or a satellite, with a similar color gradient. The overall aesthetic is futuristic and technological.

Our Capabilities

NOVARTIS

SCSEMBLIX EVENT - SOFITEL DOWNTOWN DUBAI -
2023

Scope Of Work:

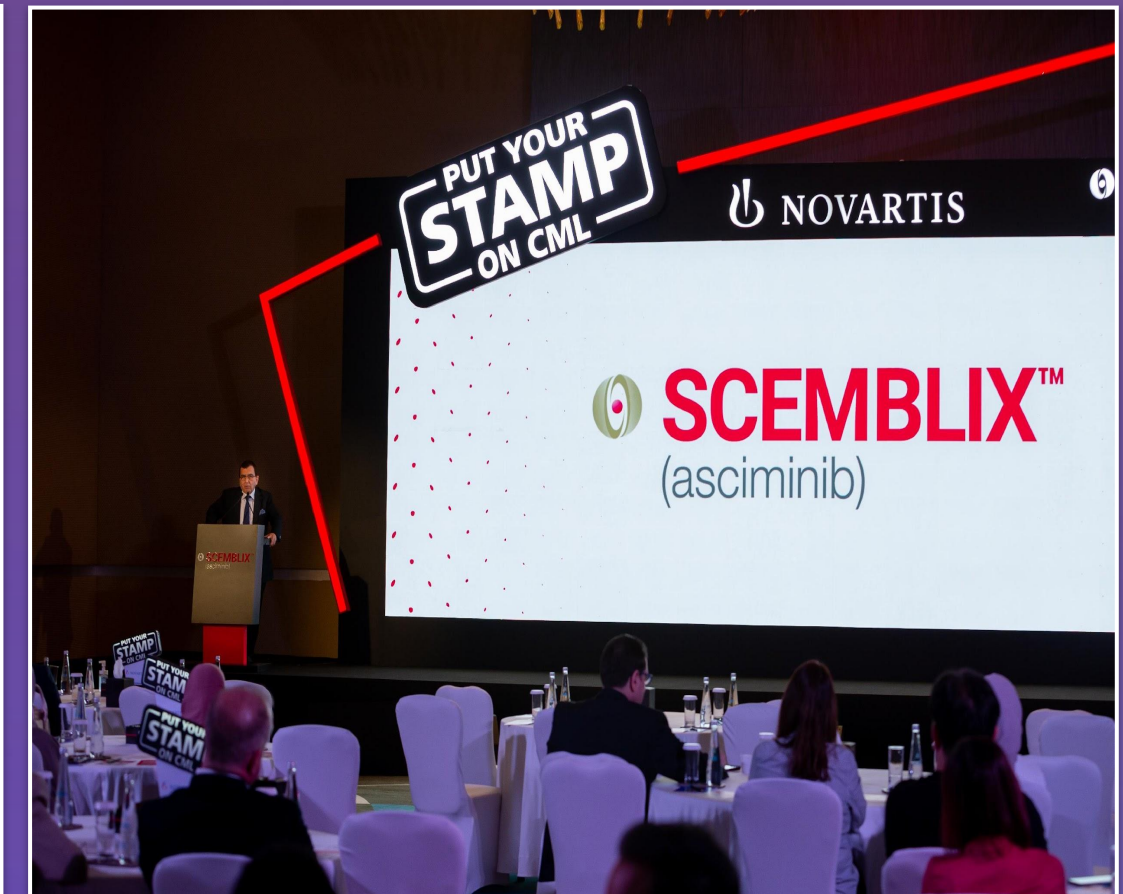
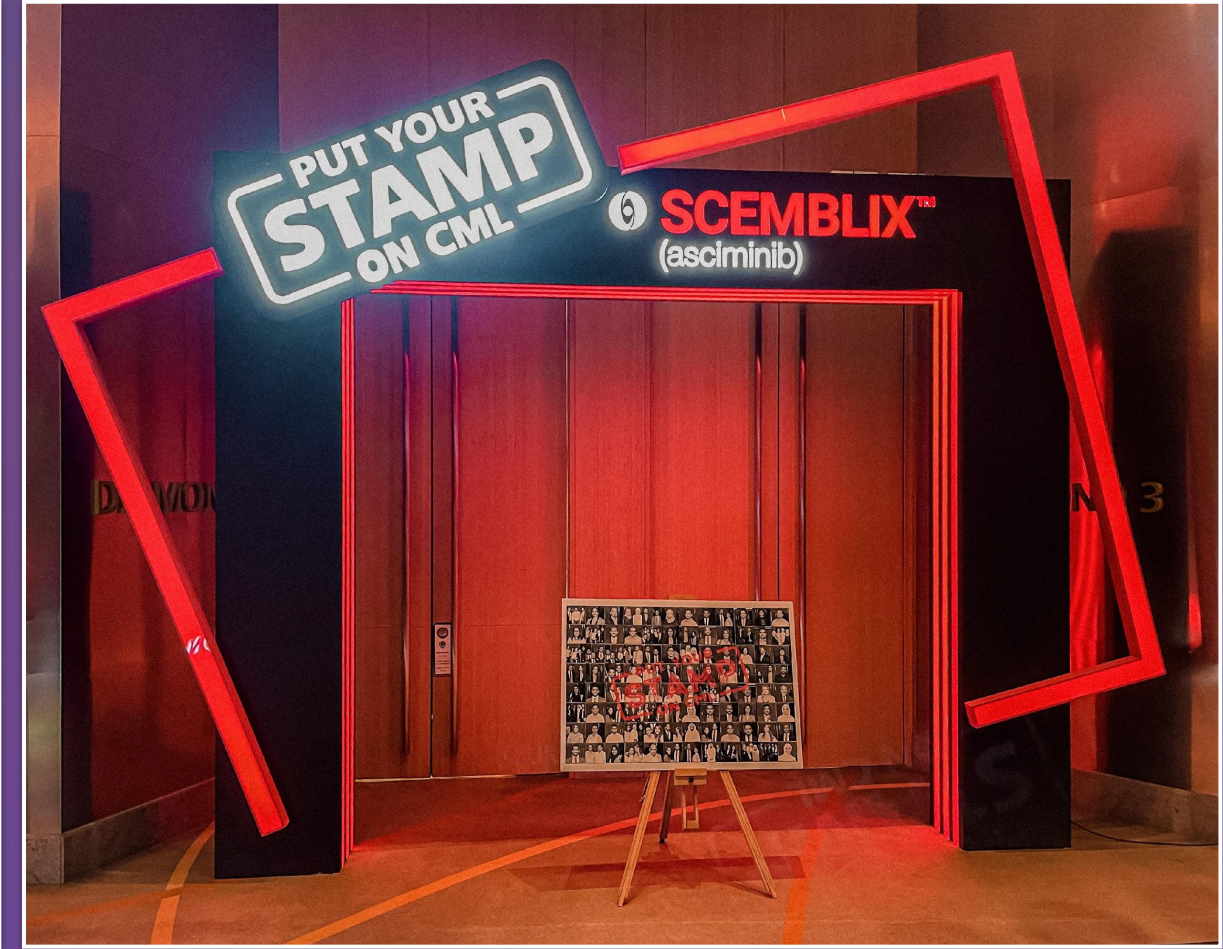
CREATIVE 3D

PRODUCTION

A_V EQUIPMENT

LIGHT SYSTEM

<https://youtu.be/-zBQjluPOiA>



INTRA-KSA

JEDDA DEFENSE SHOW AT HILTON JEDDA - 2022

Scope Of Work:

CREATIVE 3D

PRODUCTION



LUCY ECLECTIC

EGYPT ENERGY SHOW - 2022

Scope Of Work:

MAIN CONCEPT DEVELOPMENT

PRODUCTION

EVENT MANAGEMENT



EL GALLA GOLD

EGYPT GOLD SHOW - 2022

Scope Of Work:

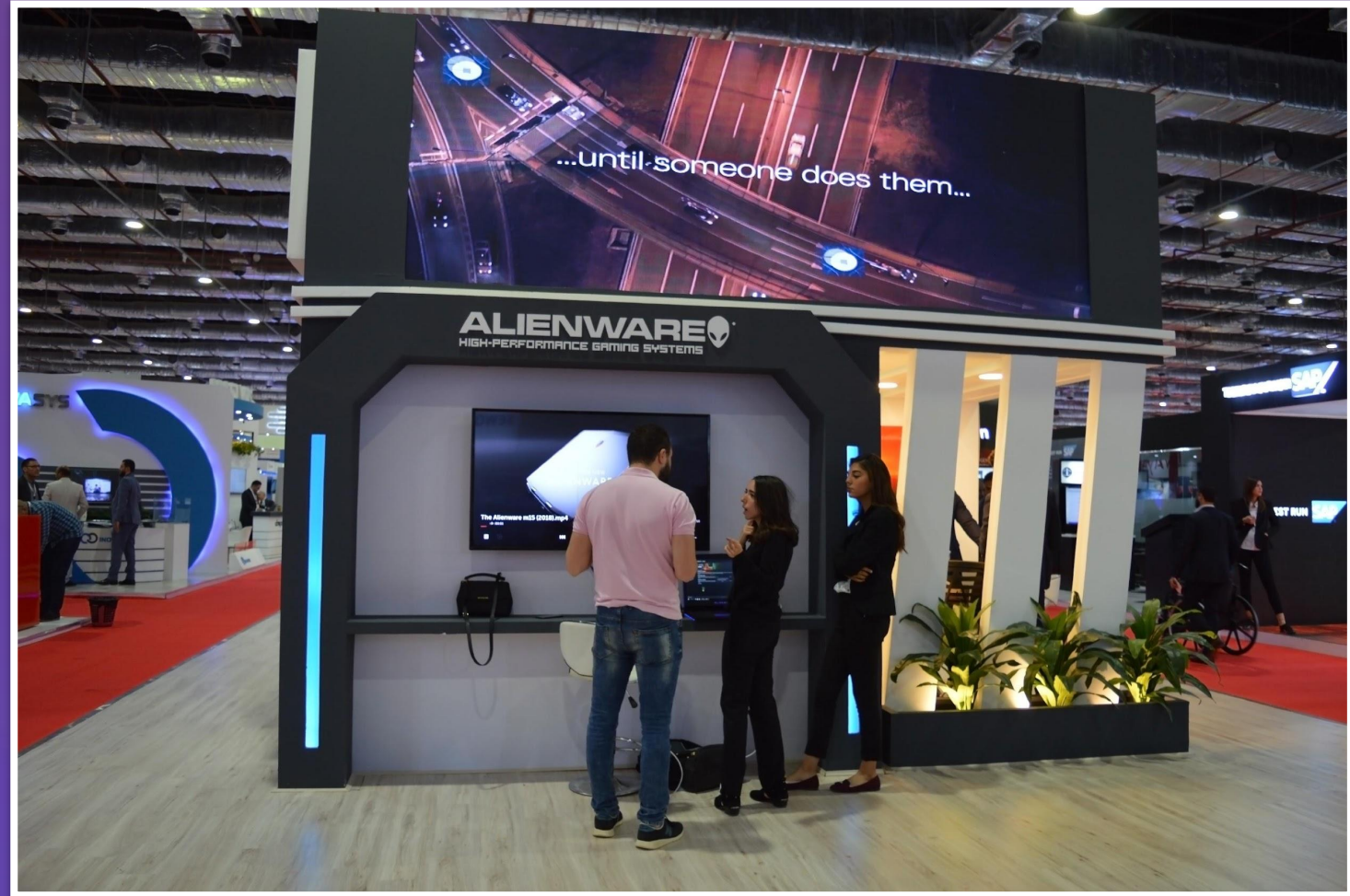
MAIN CONCEPT DEVELOPMENT

PRODUCTION

EVENT MANAGEMENT

<https://youtu.be/rRmq0aldkEE>





DELL BOOTH

AT CAIRO ICT- EGYPT

SCOPE OF WORK

3D DESIGNS

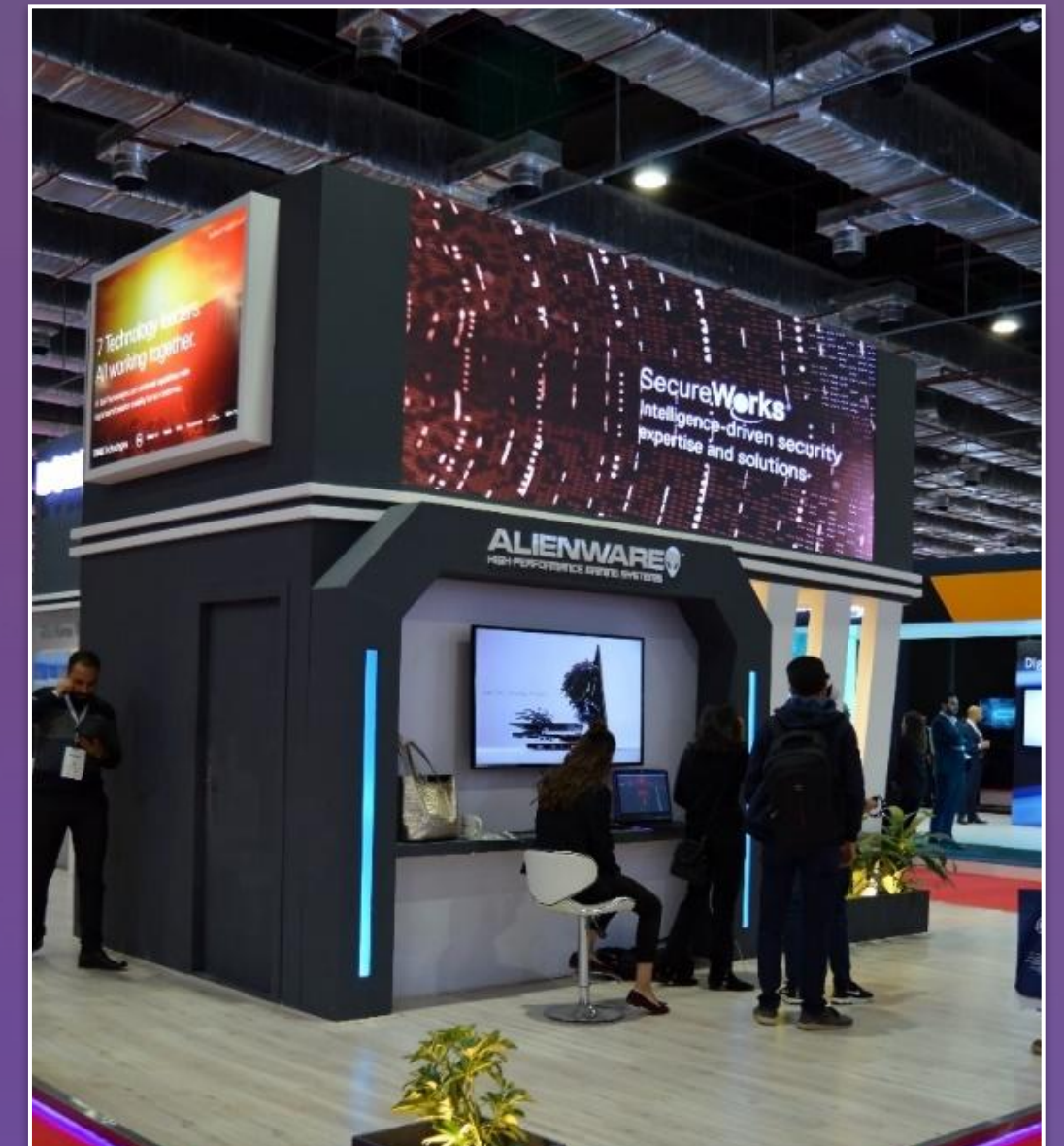
BOOTH PRODUCTION

EVENT MANAGEMENT

PROVIDING CATERING

GIVEAWAYS

REPORTING



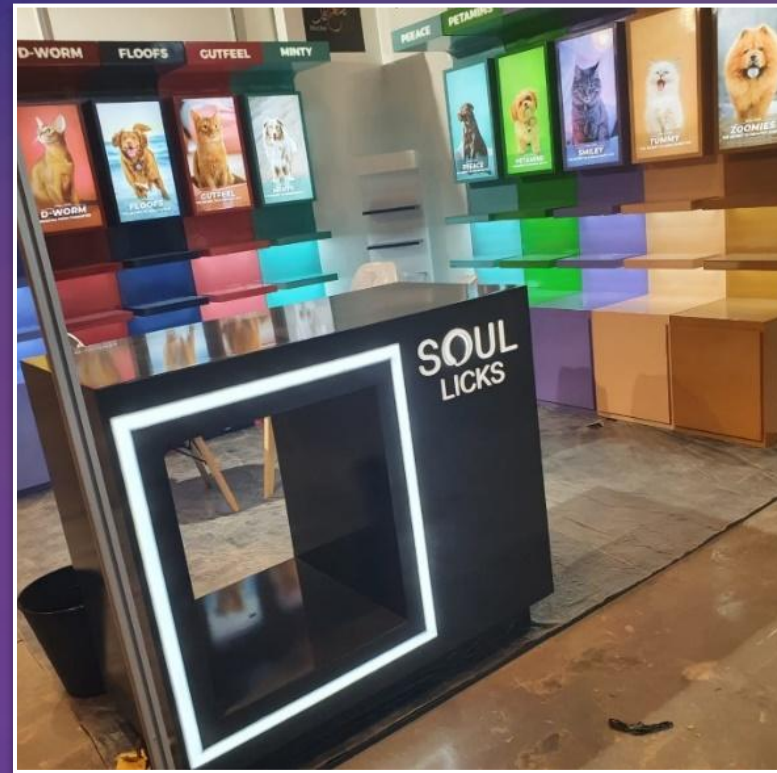
SOUL LICK BOOTH-DUBAI

AT DUBAI WORLD TRADE CENTER

SCOPE OF WORK

3D DESIGNS

BOOTH PRODUCTION



LENOVO BOOTH

AT INSOMNIA

WORLD TRADE CENTER EGYPT

SCOPE OF WORK

3D DESIGNS

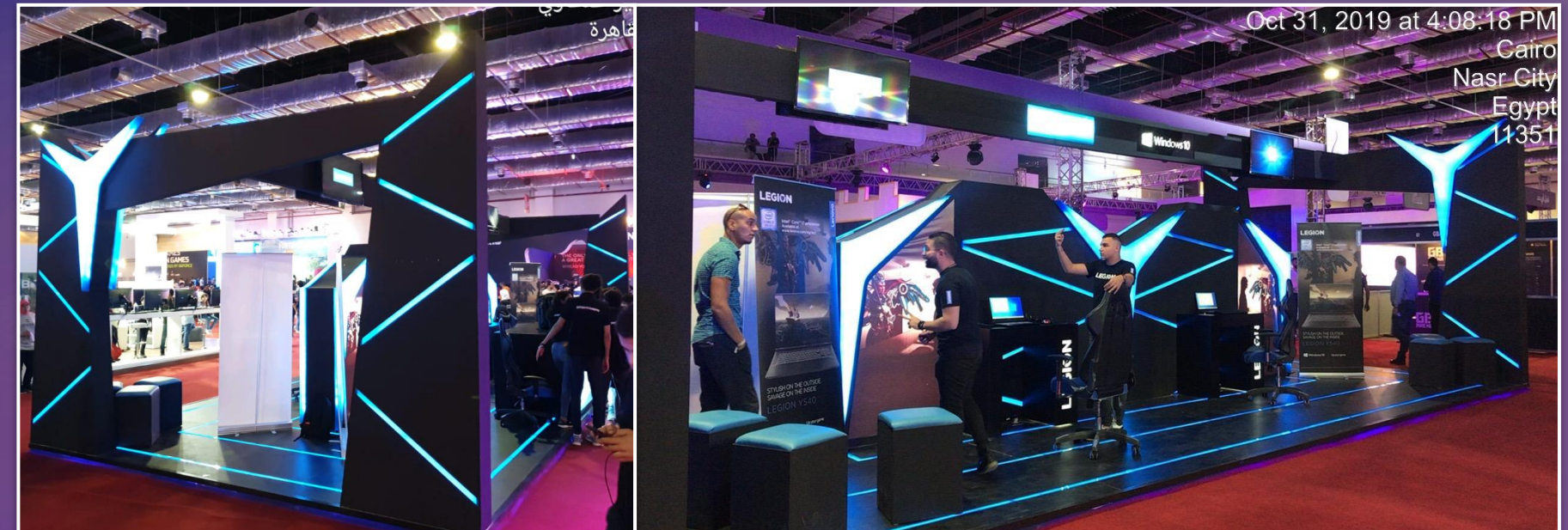
BOOTH PRODUCTION

EVENT MANAGEMENT

GIVEAWAYS

REPORTING & POES

https://www.youtube.com/watch?v=ViB2JzW59hc&ab_channel=TeamSquaredAdvertising







Lenovo



Coca-Cola

ENERGY

RGI

DS7 LAUNCH

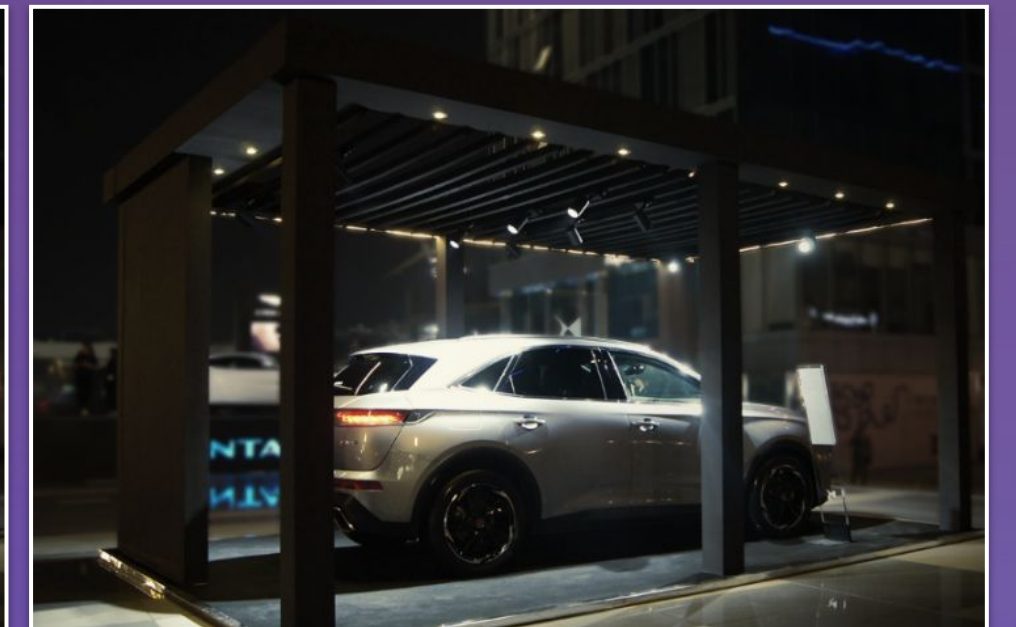
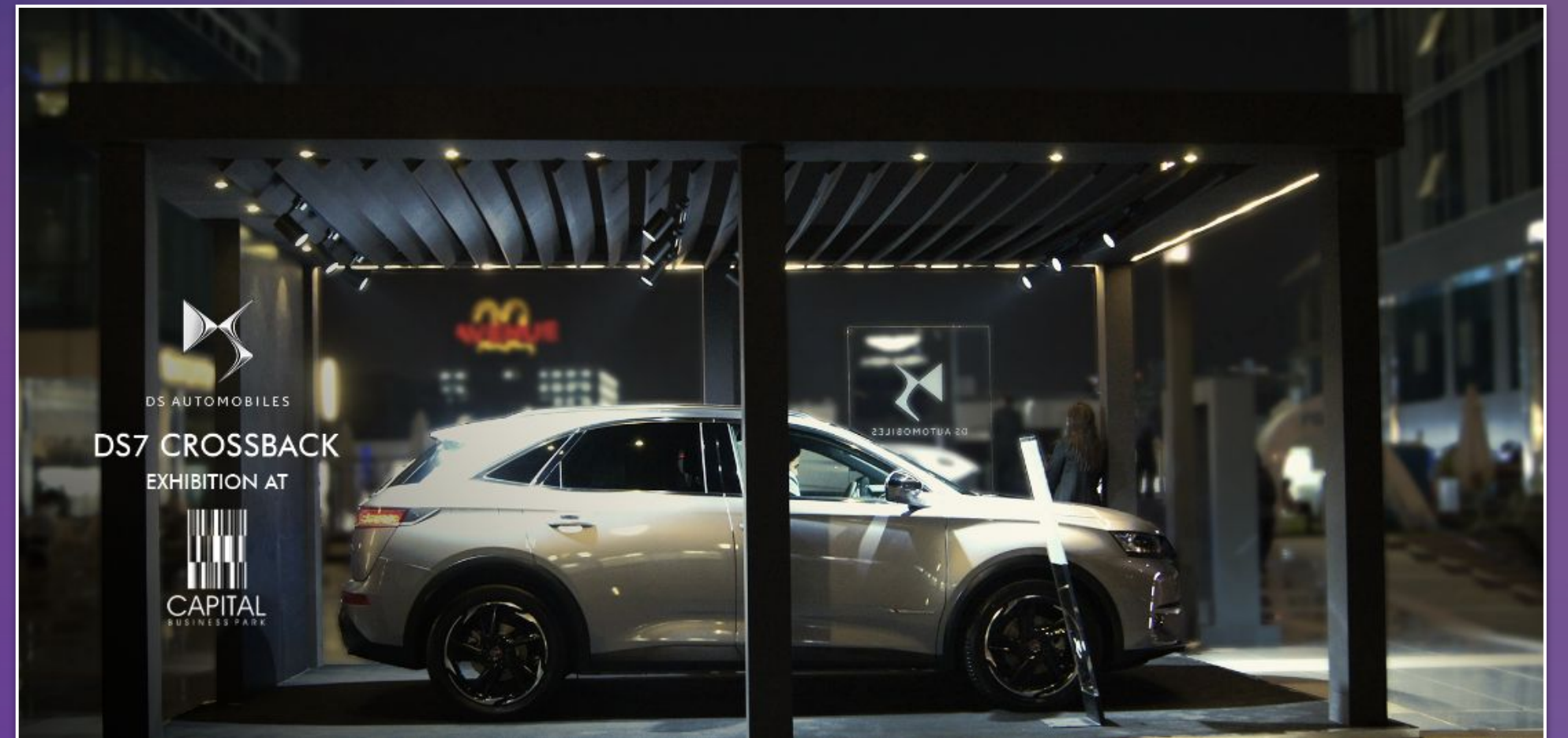
AT CAPITAL BUSINESS PARK

SCOPE OF WORK

3D DESIGNS

BOOTH PRODUCTION

GIVEAWAYS



DS7 LAUNCH

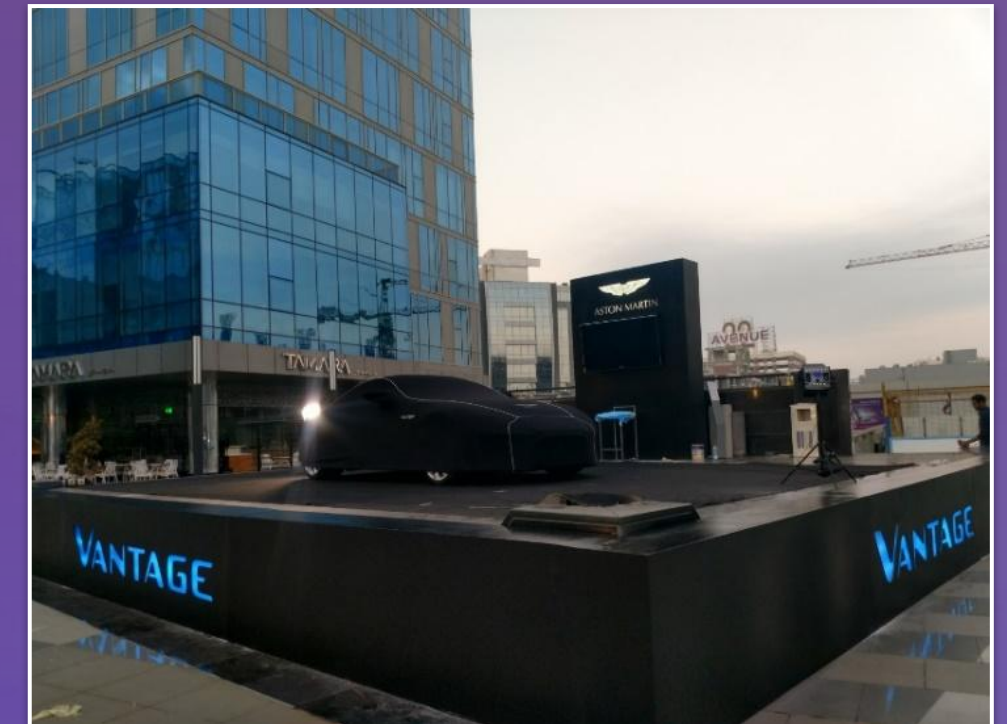
AT CAPITAL BUSINESS PARK

SCOPE OF WORK

3D DESIGNS

BOOTH PRODUCTION

GIVEAWAYS



BMS SCHOOL

AT HELNAN LAND MARK NEW CAIRO

SCOPE OF WORK

3D DESIGNS

BOOTH PRODUCTION

GIVEAWAYS



NOVARTIS 1ST KESIMPTA ANNIVERSARY IN UAE.

AT INTERCONTINENTAL DUBAI FESTIVAL CITY

SCOPE OF WORK

MAIN THEM DEVELOPMENT

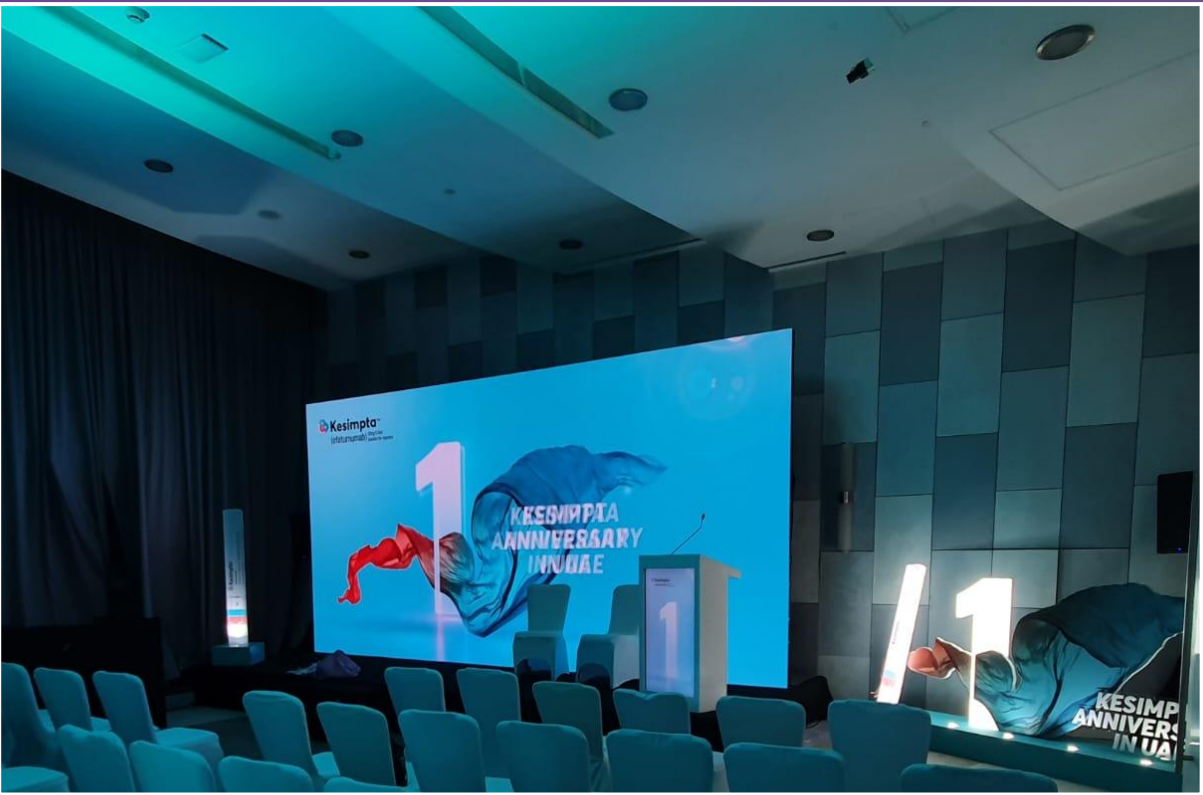
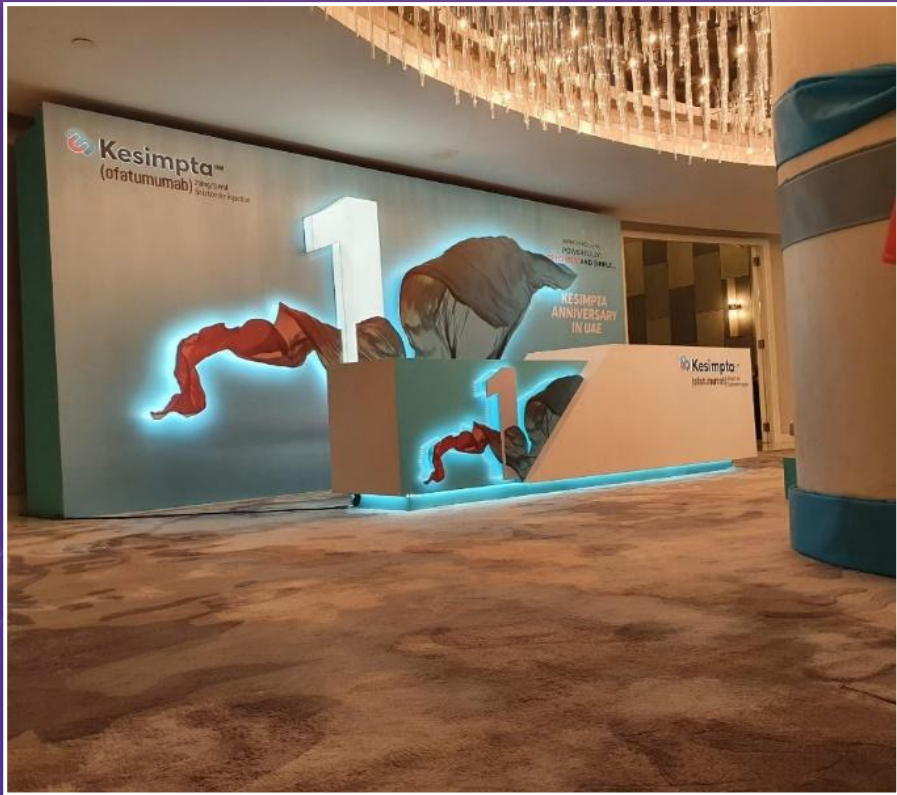
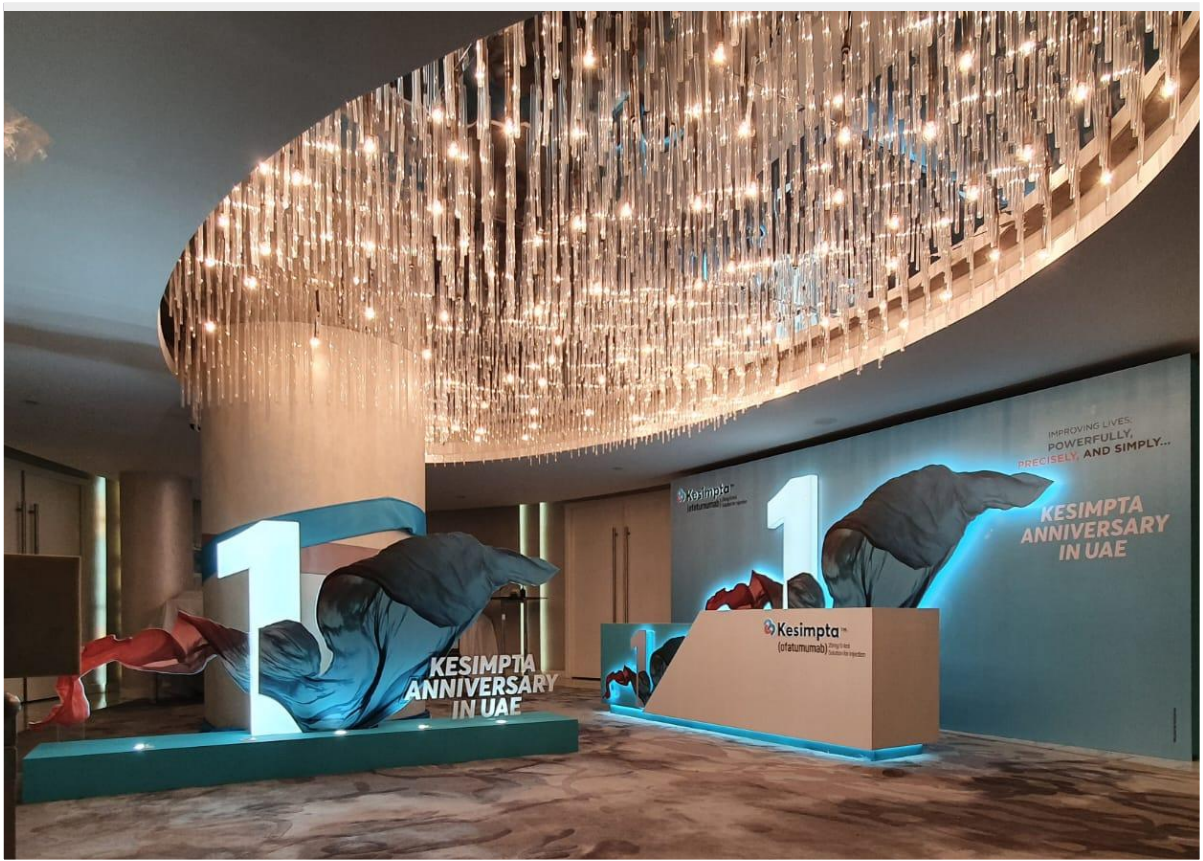
EVENT PRODUCTION

LIGHTING, LED SCREENS & SOUND SYSTEM

EVENT MANAGEMENT

GIVEAWAYS

REPORTING



DELL EMC-CX DAY CELEBRATION EVENT

AT DUSIT THANE LAKEVIEW-NEW CAIRO

SCOPE OF WORK:

MAIN THEM DEVELOPMENT

EVENT PRODUCTION

EVENT MANAGEMENT

EVENT COVERAGE

PROVIDING POST REPORT EVENT



https://www.youtube.com/watch?v=6kEOCb59os&ab_channel=TeamSquaredAdvertising

ALFA GROUP RAMDAN SOHOR EVENT

AT NILE CARLTON RITZ

SCOPE OF WORK:

MAIN THEM DEVELOPMENT

EVENT PRODUCTION

LIGHTING, LED SCREENS & SOUND SYSTEM

ENTERTAINMENT

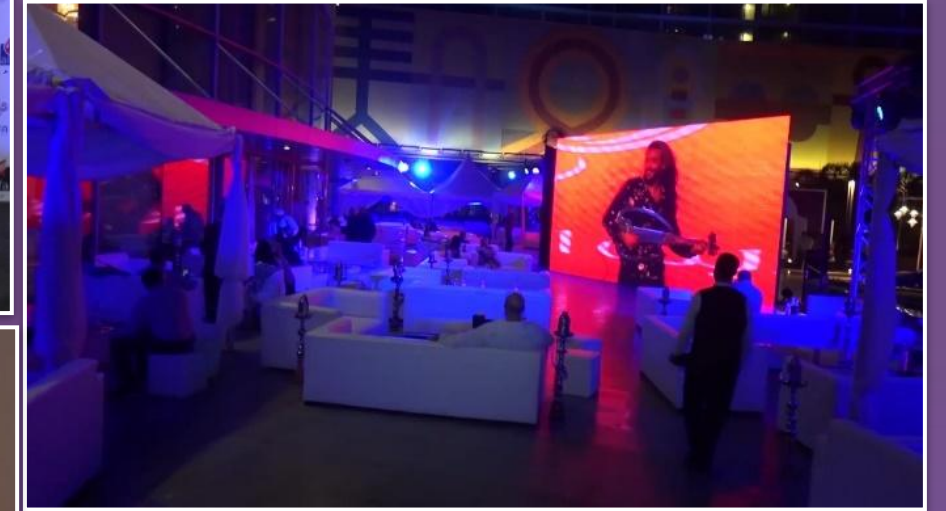
EVENT SETUP

EVENT MANAGEMENT

EVENT COVERAGE

GIVEAWAYS

REPORT



ALFA GROUP RAMDAN SOHOR EVENT

AT NILE CARLTON RITZ

SCOPE OF WORK:

MAIN THEM DEVELOPMENT

EVENT PRODUCTION

LIGHTING, LED SCREENS & SOUND SYSTEM

ENTERTAINMENT

EVENT SETUP

EVENT MANAGEMENT

EVENT COVERAGE

GIVEAWAYS

REPORT

<https://drive.google.com/file/d/1qYWCUkAQc5VUmhv5kbabJG4vOawC-eKz/view?usp=sharing>



DELL HIRING DAY

EGYPT

SCOPE OF WORK

MAIN THEM DEVELOPMENT

EVENT PRODUCTION

LCD SCREENS & SOUND SYSTEM

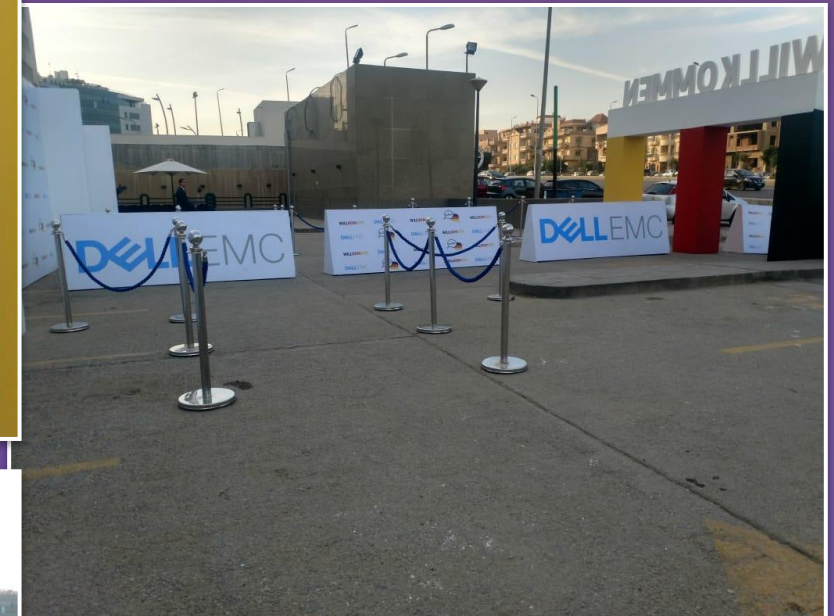
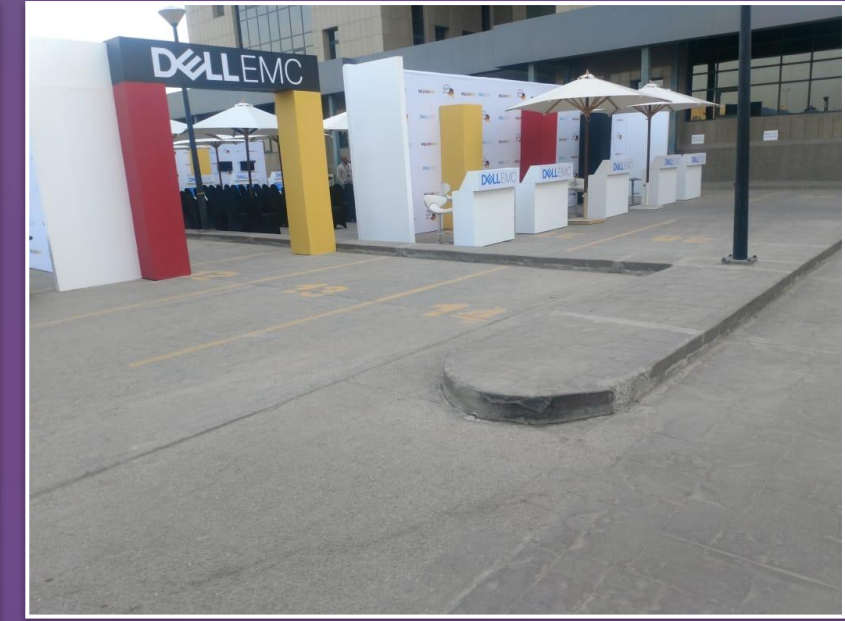
EVENT SETUP

EVENT MANAGEMENT

EVENT COVERAGE

GIVEAWAYS

REPORTING

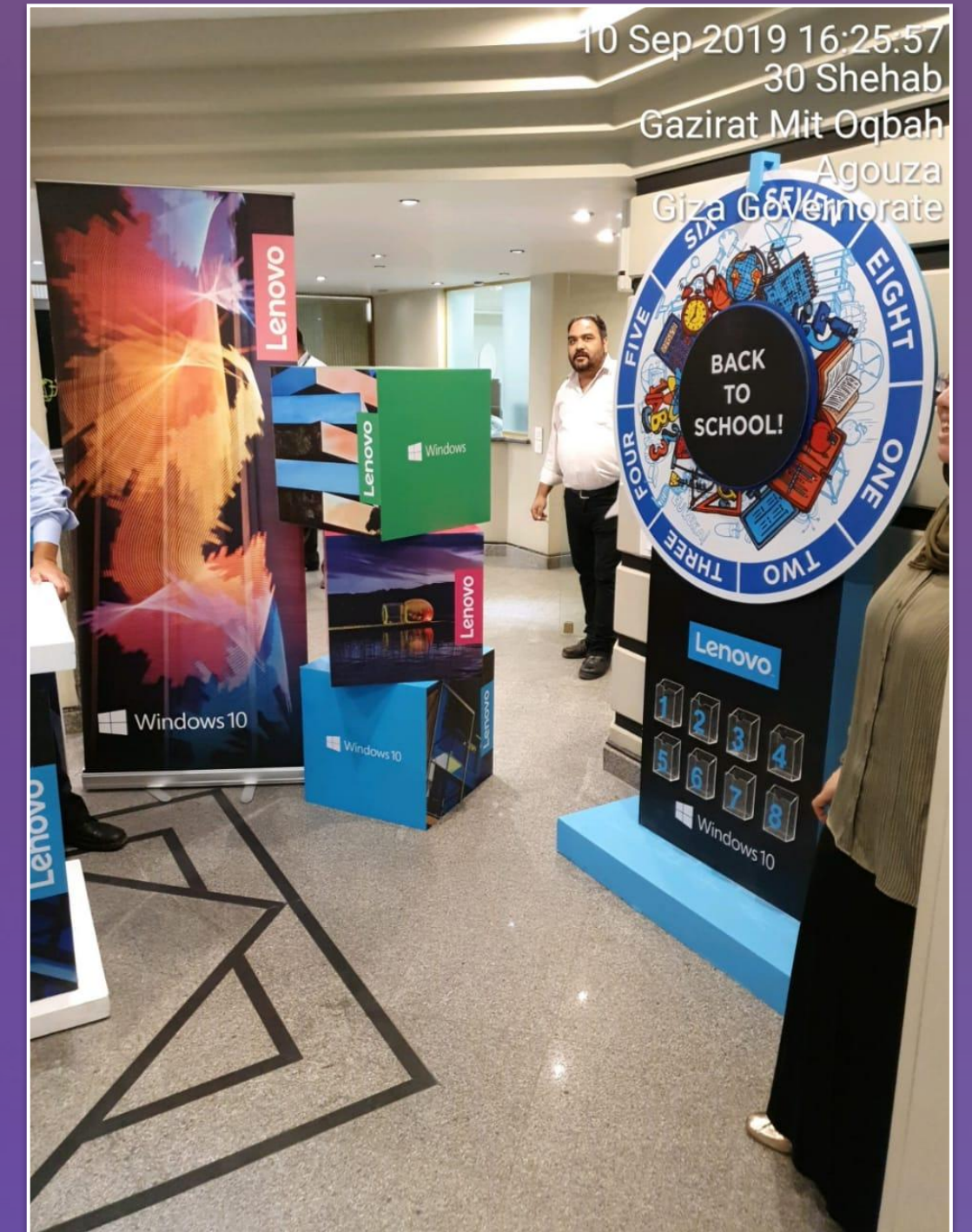


LENOVO

FLOOR DAY EVENT AT MANTRAC

SCOPE OF WORK

- 3D DESIGNS
- EVENT PRODUCTION
- EVENT MANAGEMENT
- EVENT SETUP
- GIVEAWAYS
- REPORTING & POES



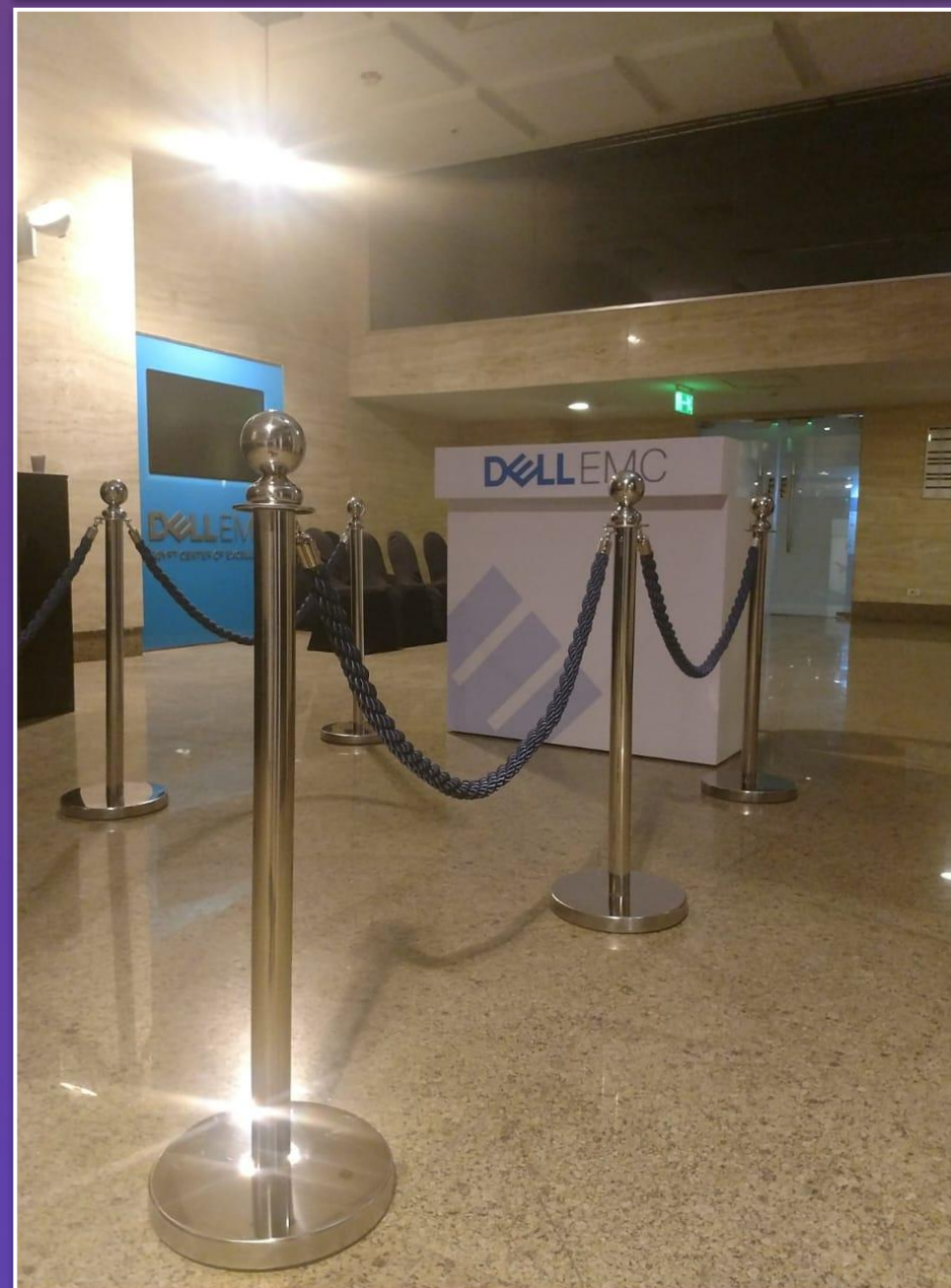
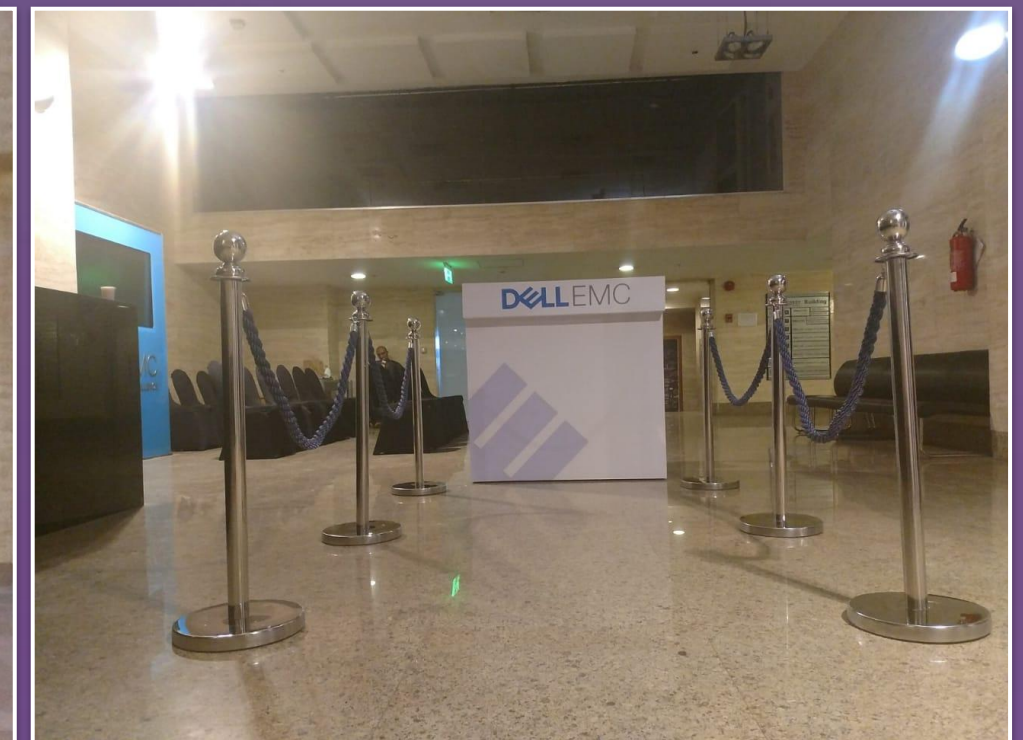
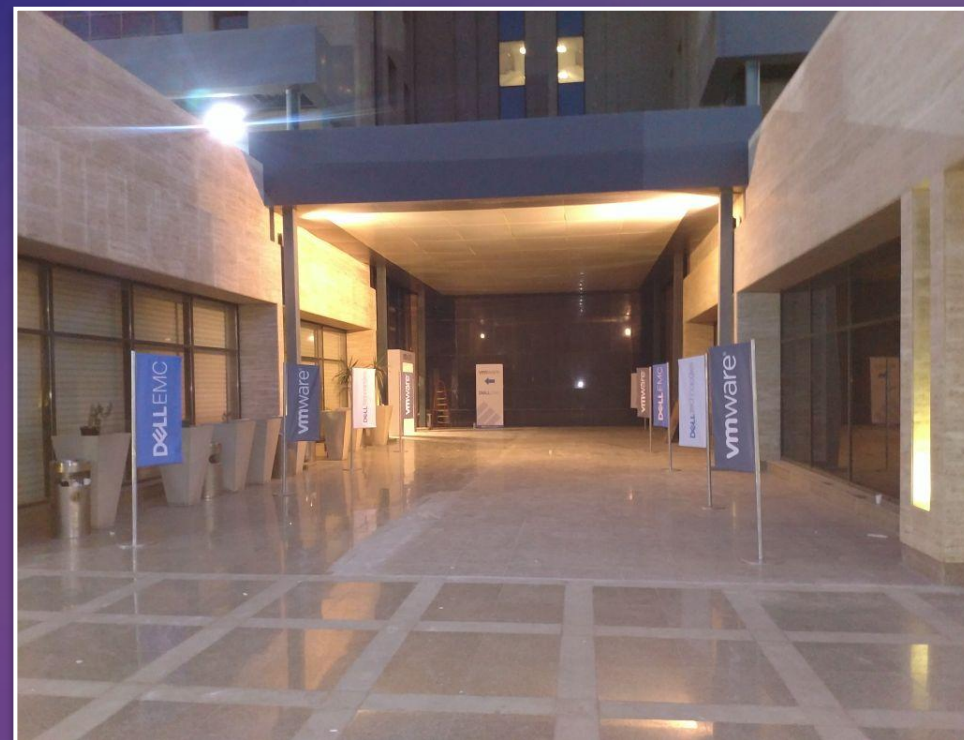
VM WARE VISIT

AT DELL TECHNOLOGIES BUILDING EGYPT

SCOPE OF WORK

3D DESIGNS

EVENT PRODUCTION



ALIENWARE STATION

AT DUSIT & DELL OFFICE

SCOPE OF WORK

3D DESIGNS

STATION PRODUCTION



DELL TECHNOLOGIES STAND

AT MARRIOTT ZAMALEK

SCOPE OF WORK

3D DESIGNS

STAND PRODUCTION



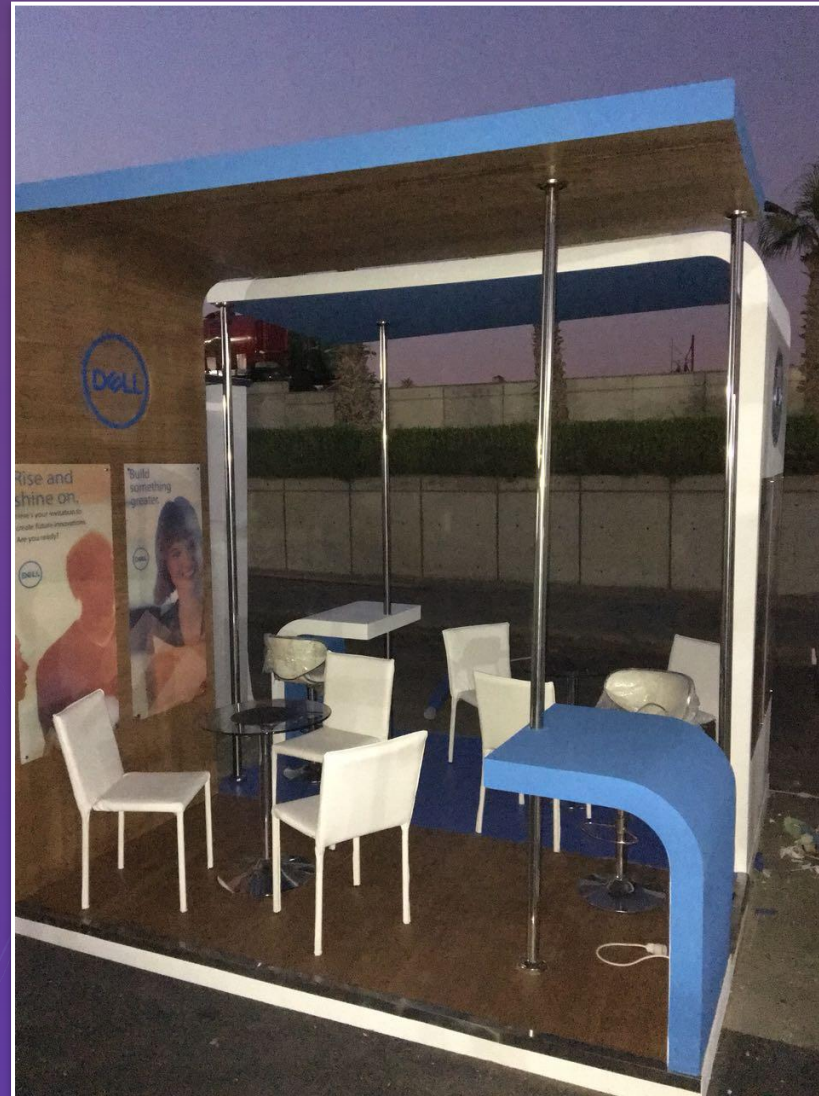
DELL BOOTH AT GUC EMPLOYMENT FAIR

AT GUC

SCOPE OF WORK

3D DESIGNS

STAND PRODUCTION



EL GALA GOLD BOOTH

AT KEMPINSKI NEW CAIRO

SCOPE OF WORK

3D DESIGNS

BOOTH PRODUCTION

GIVEAWAYS



DELL ROAD SHOW

AT GUC, AUC, BUE, HELWAN UNIVERCITY

SCOPE OF WORK

3D DESIGNS

CAR PRODUCTION

ACTIVATION MANAGEMENT

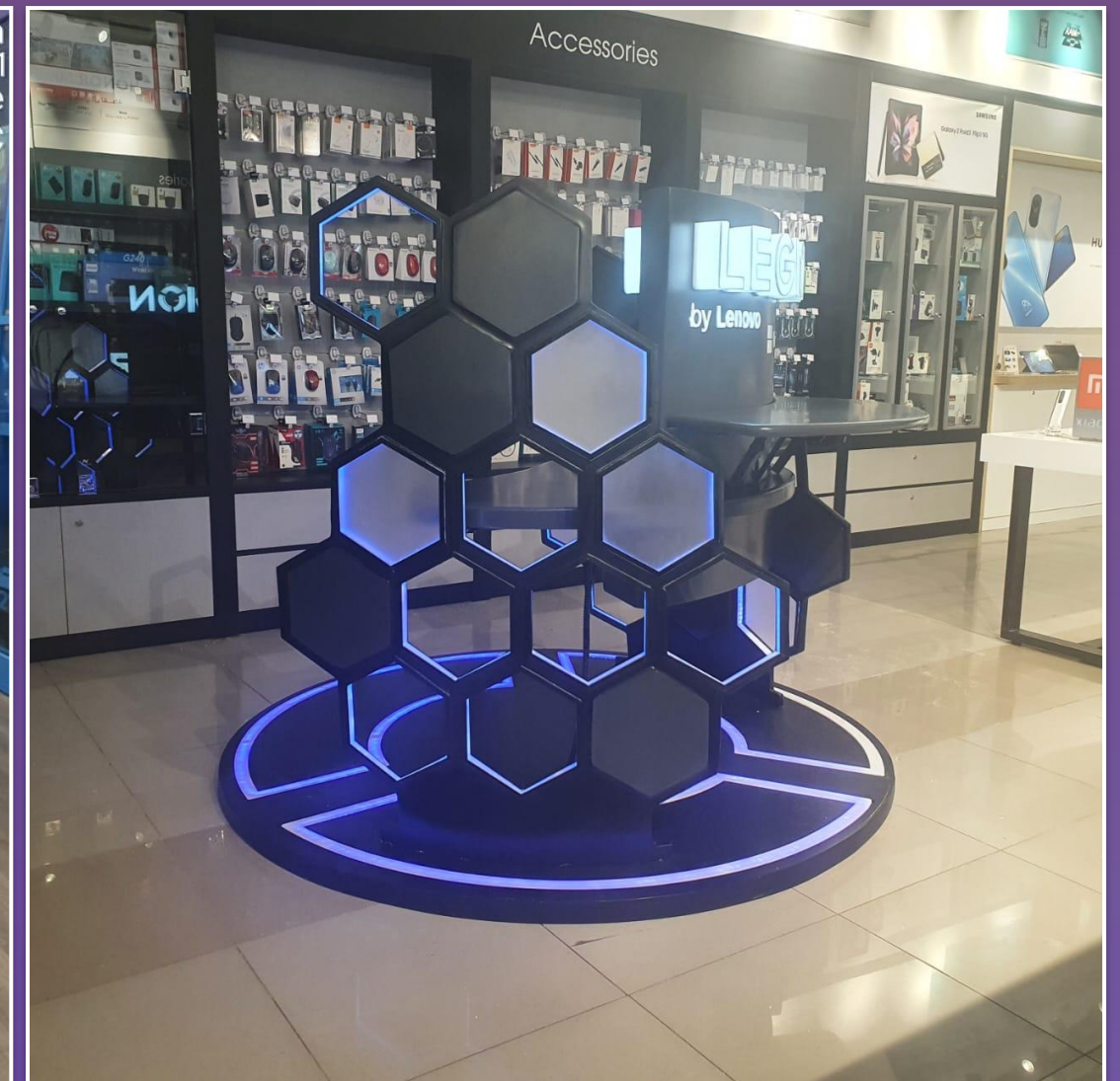


LENOVO RETAIL EXECUTION

SCOPE OF WORK

STAND PRODUCTION

POES & REPORTING



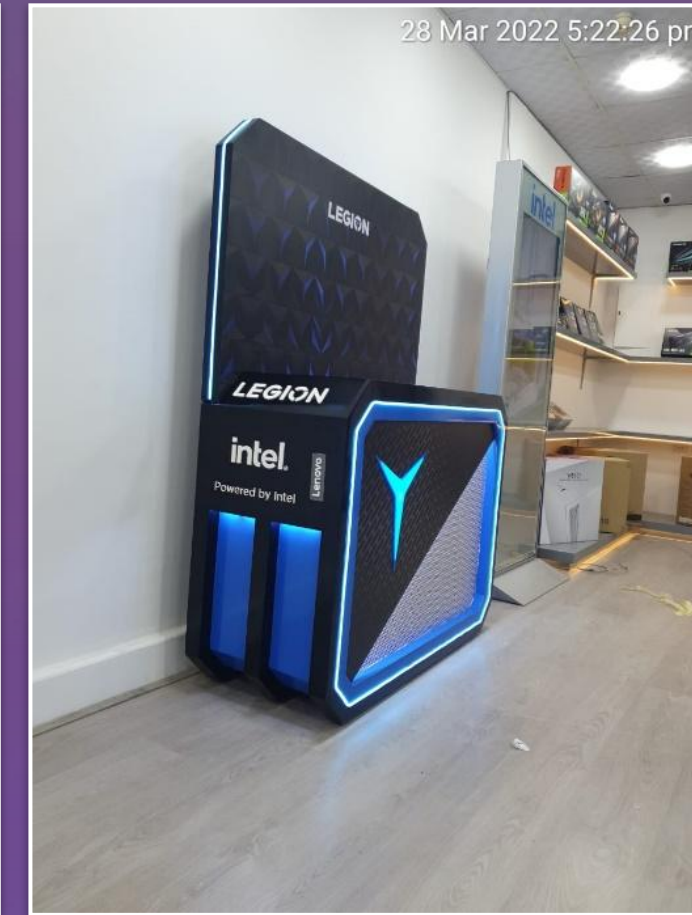
LENOVO RETAIL EXECUTION Q4FY2021

END CAP STAND AT ECC EL BOSTAN MALL

SCOPE OF WORK

STAND PRODUCTION

POES & REPORTING



LENOVO RETAIL EXECUTION Q4FY2021

LEGIION AT XPRS

SCOPE OF WORK

BOOTH PRODUCTION

ACTIVATION MANAGEMENT

GIVEAWAYS

POES & REPORTING



LENOVO RETAIL EXECUTION Q4FY2021

LEGION AT TECHNOLOGY VALLEY EL TORGOMAN
MALL DOWN TOWN

SCOPE OF WORK

STAND PRODUCTION

POES & REPORTING



LENOVO Y GAMING COMPETITION Q3FY2018

AT COMPU ME CITY STARS MALL

SCOPE OF WORK

BOOTH PRODUCTION

ACTIVATION MANAGEMENT

PROMOTERS UNIFORM

GIVEAWAYS

POES & REPORTING



LENOVO Y530 GAMING COMPETITION 2019

AT PYRAMIDS HOTEL

SCOPE OF WORK

BOOTH PRODUCTION

ACTIVATION MANAGEMENT

GIVEAWAYS

POES & REPORTING



LENOVO Y530 GAMING COMPETITION 2019

AT 2B STORE MAADI

SCOPE OF WORK

- BOOTH PRODUCTION
- ACTIVATION MANAGEMENT
- GIVEAWAYS
- POES & REPORTING



LENOVO CHANNEL ACTIVATION

AT MAS DISTY

SCOPE OF WORK

BRANDED GOODIES

ACTIVATION MANAGEMENT

POES & REPORTING



LENOVO 2019

SOCIAL MEDIA GONA EVENT

SCOPE OF WORK

PRODUCTION

ACTIVATION MANAGEMENT

REPORTING & POES



LENOVO RETAIL STANDS Q3FY2018

LENOVO RETAIL EXECUTION AT COMPU ME –
MOHANDSEEN

SCOPE OF WORK

PRODUCTION

POES



LENOVO RETAIL STANDS Q3FY2018

LENOVO RETAIL EXECUTION

2B CARREFOUR OBOUR

SCOPE OF WORK

PRODUCTION

POES



LENOVO CONSUMER STANDS Q3FY2018

LENOVO RETAIL EXECUTION
COMPUTER SHOP CITY STARS

SCOPE OF WORK

PRODUCTION

POES



LENOVO LEGION STAND

LENOVO RETAIL EXECUTION

ECC ALEXANDRIA

SCOPE OF WORK

PRODUCTION

POES



LENOVO LEGION STAND

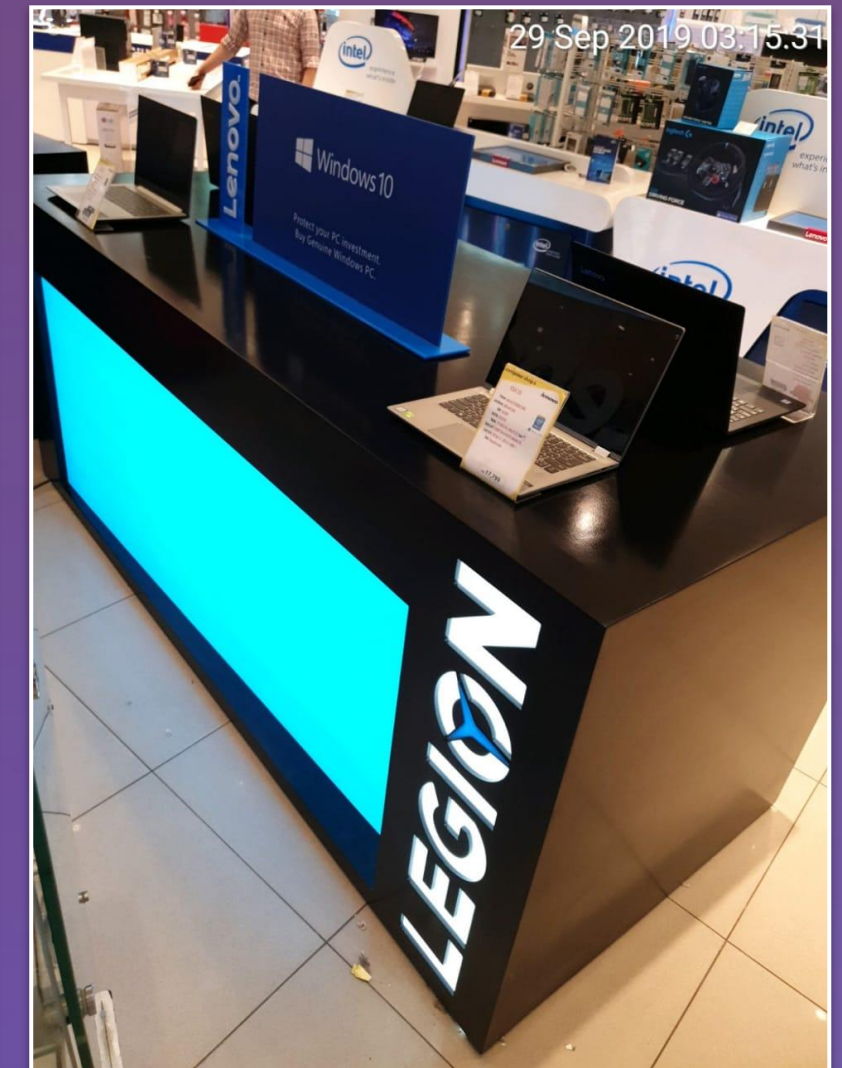
LENOVO RETAIL EXECUTION

LEGION STAND COMPUTER SHOP MALL OF ARABIA

SCOPE OF WORK

PRODUCTION

POES



LENOVO LEGION STAND

LENOVO RETAIL EXECUTION

LEGION STAND COMPU ME MOHANDSEEN

SCOPE OF WORK

PRODUCTION

POES



LENOVO LEGION STAND

LENOVO RETAIL EXECUTION

LEGION STAND **COMPU ME CITY STARS**

SCOPE OF WORK

PRODUCTION

POES



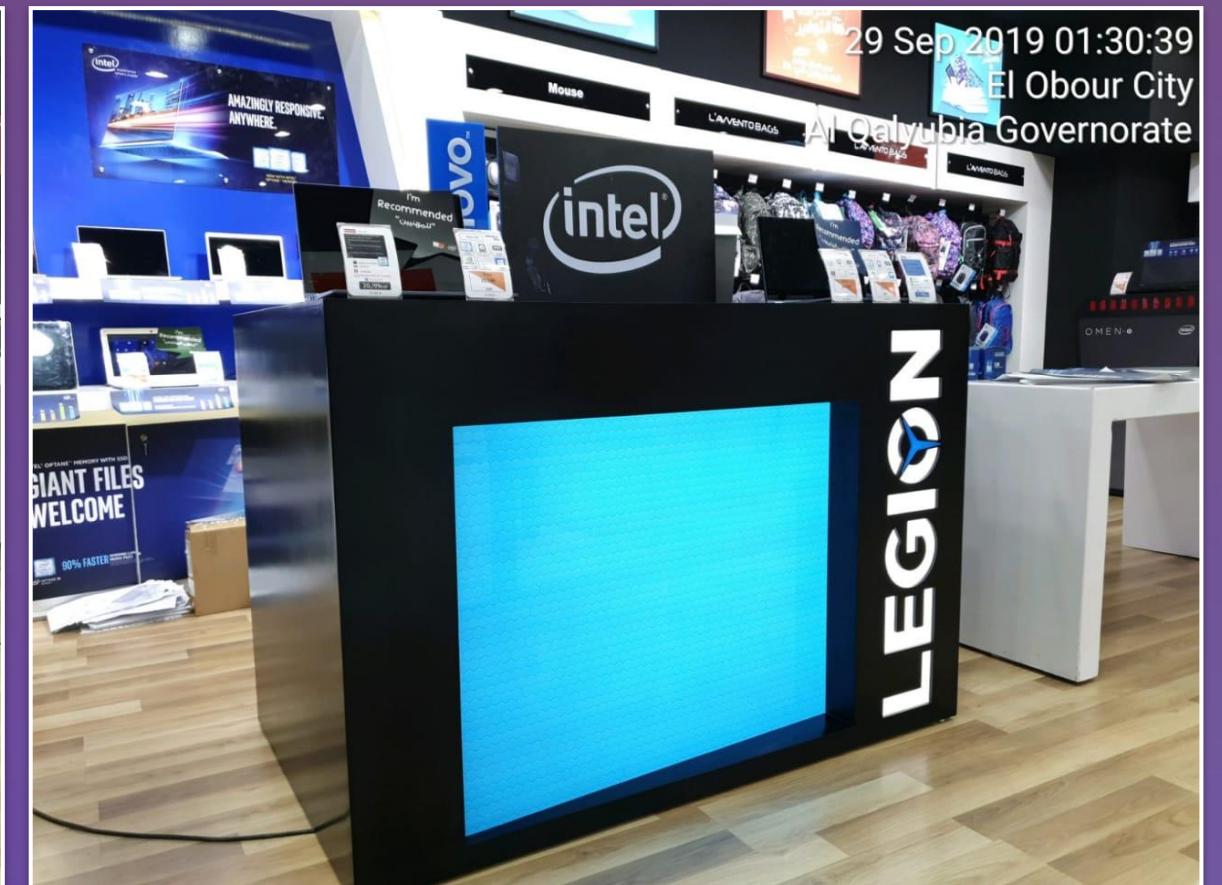
LENOVO LEGION STAND

LENOVO RETAIL EXECUTION
LEGION STAND AT 2B GOLF CITY OBOUR

SCOPE OF WORK

PRODUCTION

POES



LENOVO CONSUMER STAND Q3FY2018

LENOVO RETAIL EXECUTION
CONSUMER STAND AT QUALITY CITY STARS

SCOPE OF WORK

PRODUCTION

POES



LENOVO COMMERCIAL STAND

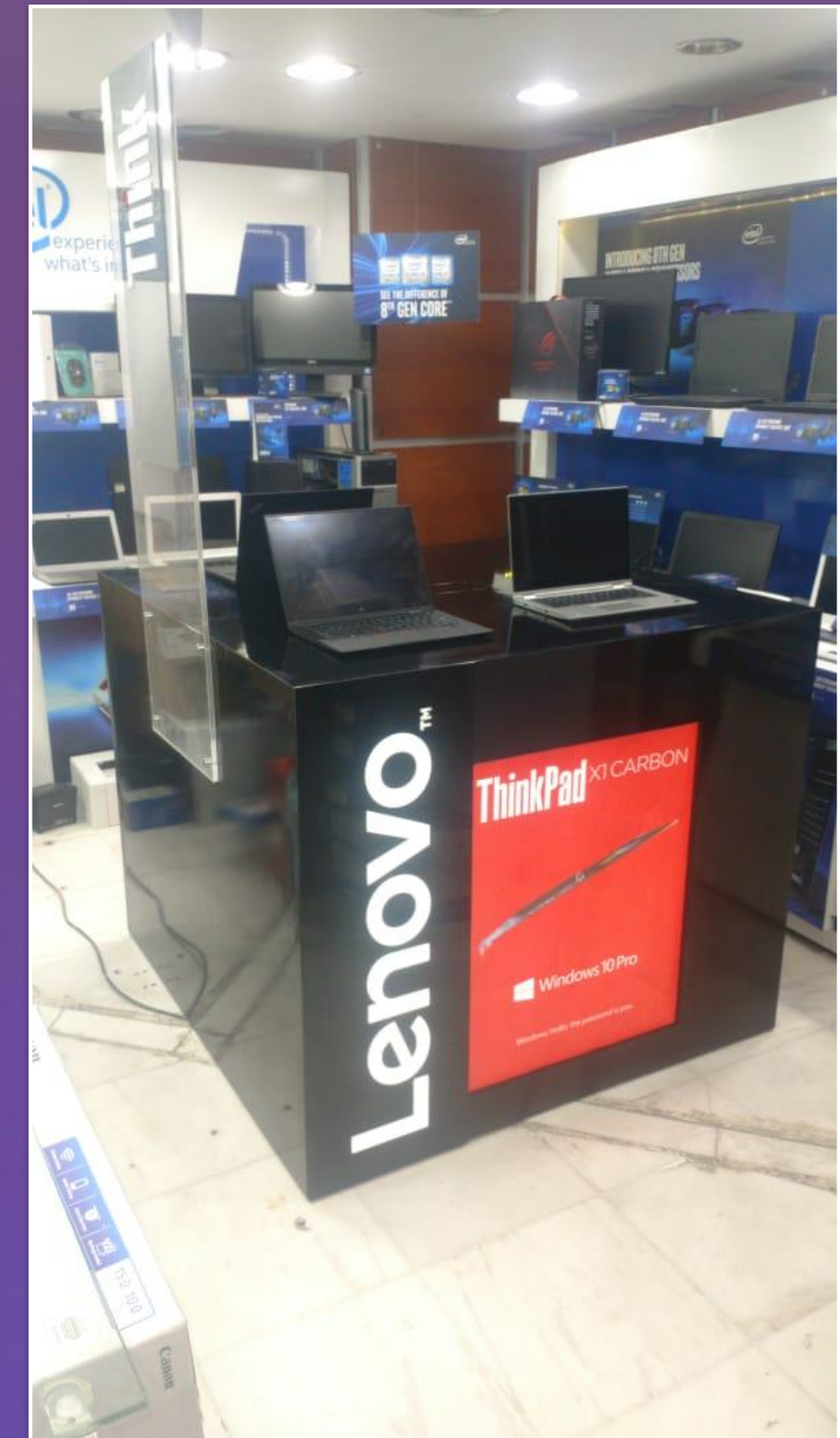
LENOVO RETAIL EXECUTION Q4F2019

THINK PAD STAND AT TECHNOLOGY MALL

SCOPE OF WORK

PRODUCTION

POES



LENOVO LEGION STAND

LENOVO RETAIL EXECUTION
LEGION STAND AT 2B MOKATAM BRANCH

SCOPE OF WORK

PRODUCTION

POES



LENOVO LEGION SHOP IN SHOP

LENOVO RETAIL EXECUTION Q1F2021

LEGION SIS STAND AT ELITE COMPUTER MALL

SCOPE OF WORK

PRODUCTION

POES



LENOVO LEGION SHOP IN SHOP Q3FY2020

LENOVO RETAIL EXECUTION Q1F2021

LEGION SIS STAND AT ECC ALEX

SCOPE OF WORK

PRODUCTION

UNIFORM

POES



LENOVO STAND Q3FY2020

LENOVO RETAIL EXECUTION

LENOVO STAND AT TECHME-ZAMALIK

SCOPE OF WORK

PRODUCTION

POES



LENOVO STAND Q3FY2020

LENOVO RETAIL EXECUTION
LENOVO STAND AT TECHME-HARAM

SCOPE OF WORK

PRODUCTION

UNIFORM

POES



LENOVO STAND Q3FY2020

LENOVO RETAIL EXECUTION

LENOVO STAND AT 2B EL SALAM MALL

SCOPE OF WORK

PRODUCTION

UNIFORM

POES



LENOVO STAND

LENOVO RETAIL EXECUTION

LENOVO STAND AT CITY CENTER MAKRAM EBEID

SCOPE OF WORK

PRODUCTION

POES



LENOVO STAND

LENOVO RETAIL EXECUTION

LENOVO STAND AT EAST ASIA COMPUTER MALL
SEVEN STARS

SCOPE OF WORK

PRODUCTION

POES



LENOVO SIS

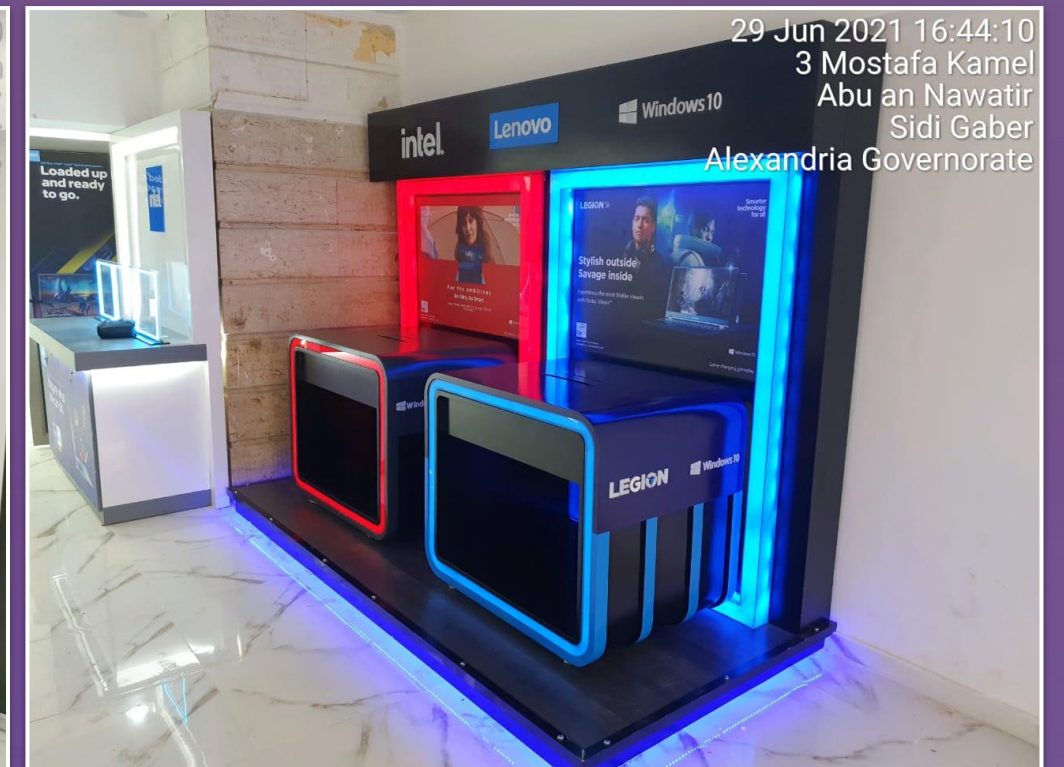
LENOVO RETAIL EXECUTION

LENOVO SHOP IN SHOP AT ECC ALEXANDRIA

SCOPE OF WORK

PRODUCTION

POES



LENOVO GAMING ACTIVATION Q3Y2018

AT COMPU ME CITY STARS MALL

SCOPE OF WORK

BOOTH PRODUCTION

ACTIVATION MANAGEMENT

GIVEAWAYS

REPORTING & POES



LENOVO GAMING ACTIVATION

AT SHARAF DJ MALL OF ARABIA

SCOPE OF WORK

• BOOTH PRODUCTION

ACTIVATION MANAGEMENT

GIVEAWAYS

REPORTING & POES



LENOVO GAMING ACTIVATION

AT 2B MAADI BRANCH

SCOPE OF WORK

BOOTH PRODUCTION

ACTIVATION MANAGEMENT

GIVEAWAYS

UNIFORM

REPORTING & POES



ALFA GROUP

ALFA SIGANGE

SCOPE OF WORK

- TRANSFORMATION TO THE NEW IDENTITY
- PRODUCTION, INSTALLATION 40 BRANCHES



LENOVO

LENOVO RETAIL BRANDING

DOOR SEE THROUGH & LIGHT BOX BRANDING
TECH ME FAISAL STREET

SCOPE OF WORK

PRODUCTION

POES



LENOVO

RETAIL EXECUTION AT EAST ASIA SEVEN STARS MALL

SCOPE OF WORK

RESIZING

PRODUCTION, INSTALLATION

POES



LENOVO

LENOVO RETAIL BRANDING

LIGHT BOX BRANDING 2B CITY CENTER ALMAZA

SCOPE OF WORK

PRODUCTION

POES

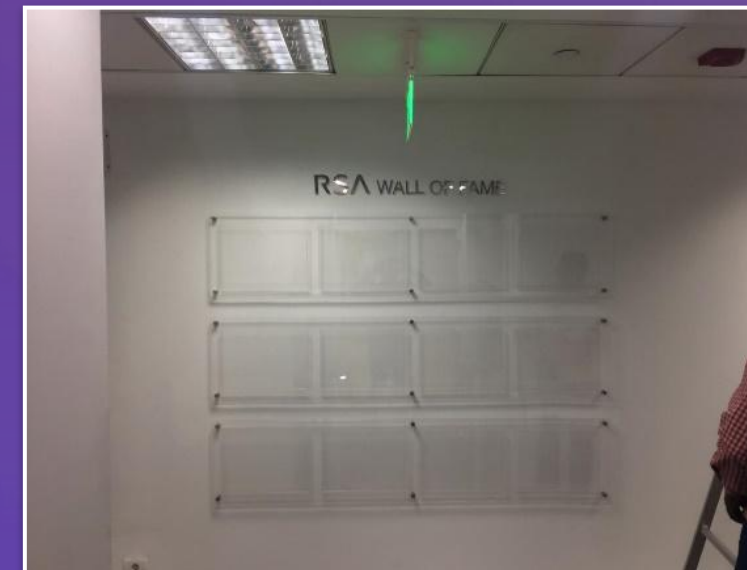


RSA INTERNAL BRANDING

AT RSA BUILDING NEW CAIRO

SCOPE OF WORK

PRODUCTION



AXA INTERNAL BRANDING

AT AXA BUILDING NEW

SCOPE OF WORK

DESIGNS

PRINTING, PRODUCTION, INSTALLATION



AXA INTERNAL BRANDING

AT AXA BUILDING NEW

SCOPE OF WORK

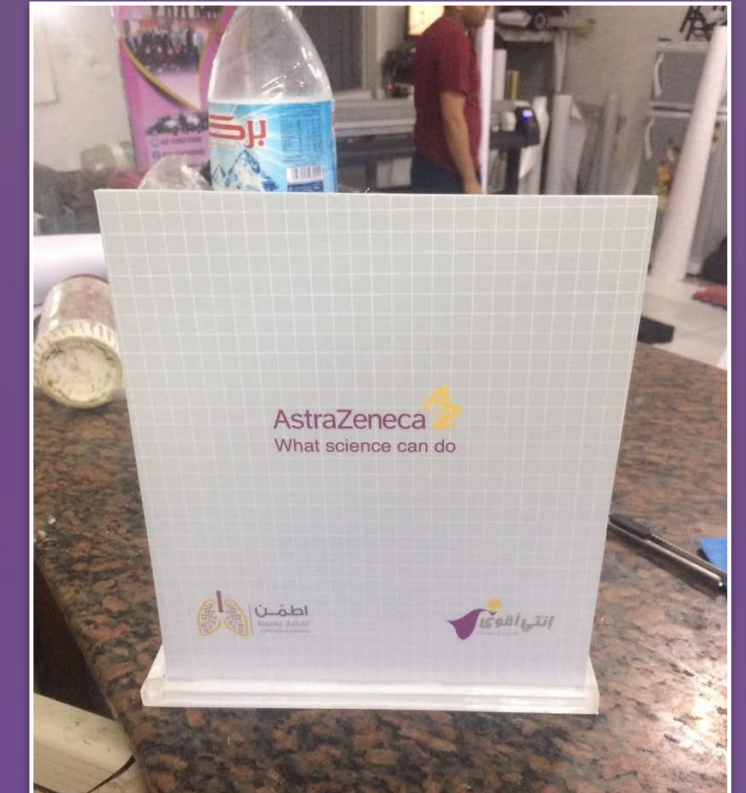
DESIGNS

PRINTING, PRODUCTION,

INSTALLATION



ASTRAZENECA OTC ACRYLIC STAND





Creative & designs

DELL TECHNOLOGIES 3D SIMULATION



DELL 3D CONCEPT



SOLB MISR

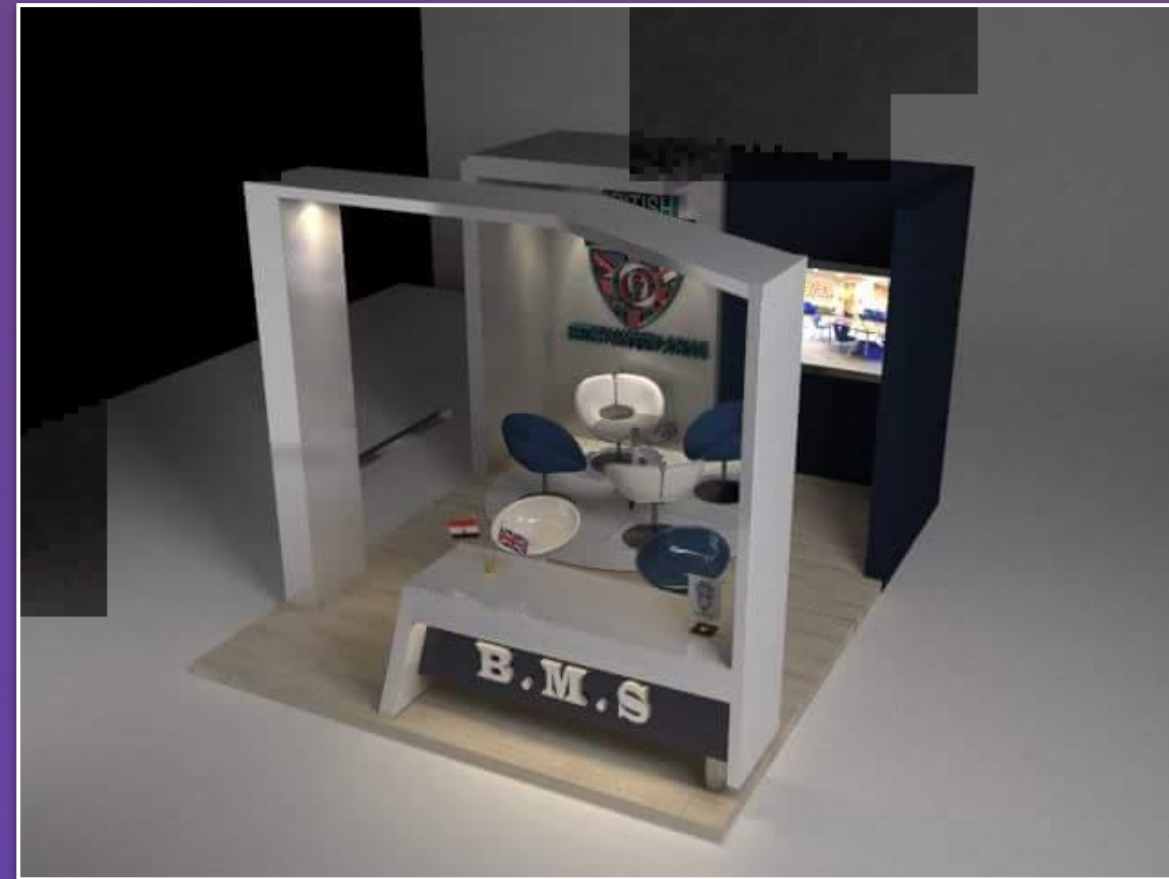
AT FAIRMONT HOTEL

SCOPE OF WORK

3D DESIGNS



B.M.S 3D CONCEPT



ELGALLA GOLD 3D DESIGNS





Giveaways

LENOVO

LENOVO DESKDROP ACTIVATION

AT MAS & MANTRAC

SCOPE OF WORK

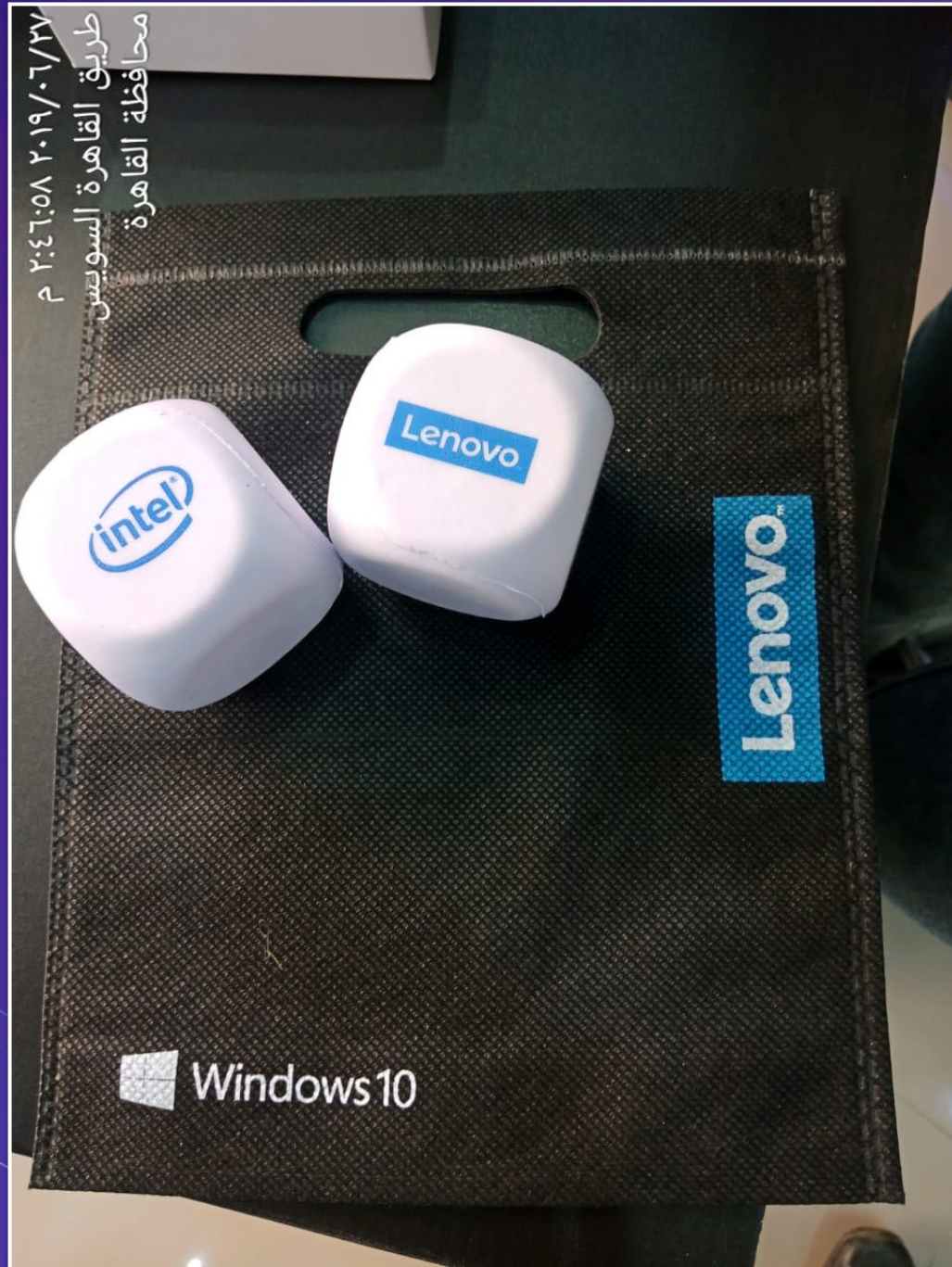
GOODIES

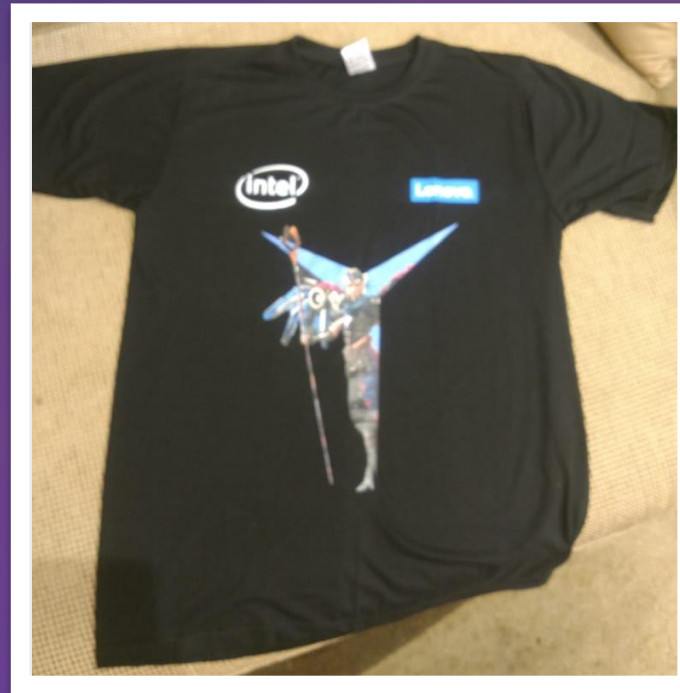
ACTIVATION MANAGEMENT

REPORTING & POES



GIVEAWAYS

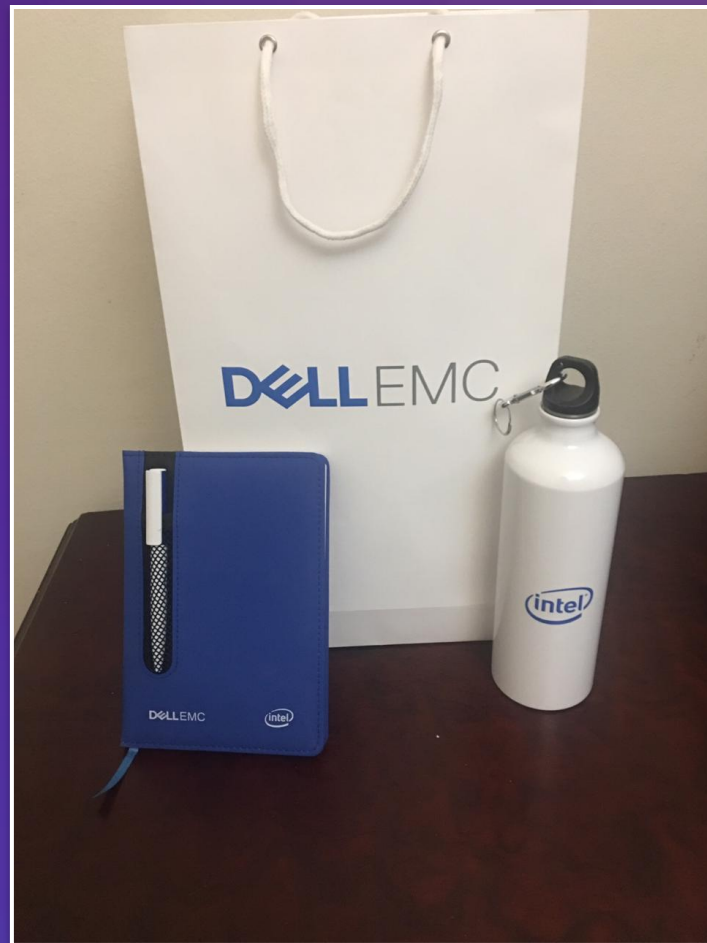








GIVEAWAYS





When to call us?

When you feel like multiplying your team to the power of us!
When you have an expo, launch event, activation, booth, roadshow,
or booth activity.

When you really need to make an outstanding event and forget
about the hassle of logistics and back and forths.

It is NOW... otherwise it is a weekend.

N.B. we do answer your calls on weekends... but make it worth it!



TEAM SQUARED

To The Power Of Us

Thanks...

May your team multiply by two



+971 50 586 1683



Dubai Silicon Oasis - Dubai - United Arab Emirates



Abdallah.Fouad@Teamsquaredadv.com



<https://teamsquaredadv.com/>



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